

Published Date:	Tuesday 31st March, 2020	Publication:	The Times of India [Hyderabad]
Journalist:	TNN	Page No:	2
MAV/CCM:	203,441/39.58	Circulation:	292,899

Apollo to set up 5k hotel isolation rooms

TIMES NEWS NETWORK

Hyderabad: One of India's largest healthcare players, Apollo Hospitals Group, has joined hands with three major hospitality players – OYO Rooms, Tata Group's Ginger and Lemon Tree to create 5,000 private isolation rooms across the country as part of Project STAY I, a first of its kind initiative in the country. 'Project STAY I', part of Apollo Hospitals' recently launched Project Kavach to battle Covid-19, is expected to take some of the burden off the government healthcare set-up at a time the number of cases has been steadily rising.

The social impact initiative, which also includes food delivery player Zomato, bio-

HOW TO BOOK A ROOM

► To book a room under STAY I, one can visit the Ask Apollo website and fill out a form or call 24/7 helpline number **18605000202**



► After taking down all details, Apollo Hospitals team will revert with details of booking confirmation and check-in requirements within 3 hours

► Once checked in, Apollo Hospitals will provide two virtual medical rounds daily, with a specialist available 24/7 on AskApollo

tech company Biocon, FMCG giant Hindustan Unilever and banks like SBI and Deutsche Bank, will see Apollo Group provide light medical supervision at these isolation facilities through telemedicine and Ask Apollo. A combination of CSR-funded and self-paying customers, STAY I provides an option to those who have reservations about staying in

government hospitals for treatment as part of the mandatory isolation.

While 50% of the lower category rooms in OYO Hotels, diagnostics and medicines will be provided free of cost to poor patients, others using the facility will have to pay for the medicines and a daily rent of ₹1200 for an isolation room in OYO Rooms, Rs 2200 in Ginger and Rs

3,000 in Lemon Tree hotels, Apollo Hospitals Group joint managing director Sangita Reddy told TOI.

The initiative rolled out on Monday with 500 beds initially in Hyderabad, Delhi, Mumbai and Bengaluru and will be ramped up by 50 rooms every three days to eventually reach 5,000 rooms across cities including Chennai, Kolkata, Bhubaneswar, Ahmedabad, Lucknow and Gurugram, she said.

"The working protocols, functioning and monitoring framework have been developed and the project will be launched in phases across cities. Project STAY I is expected to help over 10,000 patients in a month and prevent over 50 lakh infections," Reddy said on Monday.