

refreshingly different

lemon tree  
HOTELS

## Lemon Tree Hotels launch their third property in Hyderabad.

**Open a refreshing 190-room Lemon Tree Hotel in growing IT hub of Gachibowli**

**Hyderabad, 18<sup>th</sup> December, 2014:** The Lemon Tree Hotel Company today announced the opening of its third property- **Lemon Tree Hotel, Gachibowli** in Hyderabad thereby becoming the largest owner of hotel rooms in the "New City". With this addition, Lemon Tree Hotels' group, currently the third largest Indian hotel chain by asset ownership in the country, spreads its wings in 26 locations across 15 cities in India.

Just 45 minutes drive from Railway Station as well as both the Domestic and International Airports, Lemon Tree Hotel, Gachibowli is strategically set in the heart of the financial district of this major IT hub in Hyderabad in close proximity to the campuses of Microsoft, Wipro, Infosys, Indian School of Business, Polaris, CA Technology, ICICI Bank and Q-city, which houses a plethora of IT companies such as TCS, Java, Amazon etc.

With this launch, Hyderabad becomes the only city after Delhi to experience all three Lemon Tree Hotel brands in its fold. Envisioned to be in line with the quintessential fresh and fun spirit of Lemon Tree properties, the hotel promises to delight its upbeat guests with its vibrant interiors, scrumptious food, 'close to home' comfort and a goodnight's sleep clubbed with the distinctive warm and friendly services that Lemon Tree is known for.

On offer are 190 stylish rooms and suites that help you unwind with their smart in-room amenities, vibrant 24x7 multi-cuisine restaurant Citrus Café, a hip Recreation Bar – Slounge, an eclectic pan-Asian restaurant – Republic of Noodles, the rejuvenating Spa – Fresco, a fitness Gym and a open-air Swimming Pool to keep you feeling fresh-as-a-lemon. The hotel also has a specially designed suite for its differently abled guests.

Speaking on the occasion, **Sumant Jaidka, Chief Operating Officer, Lemon Tree Hotels** said *"We are delighted at scoring a hat-trick in Hyderabad and bringing the midscale Lemon Tree Hotel brand to the city. Hyderabad continues to attract business and leisure travelers throughout*

*the year and this new venture in Gachibowli only underlines the potential of this market and LTH's successful run here. We look forward to welcoming guests to our third property in Hyderabad".*

This refreshing business and leisure hotel, known for its fun experiences is also the most contemporary venue for conferences and events. Accompanied by an energetic and cheery team that attempts to ensure guest ideas get a fresh makeover, this 1500 sq.ft. conference venue has everything a guest needs for doing business on the go.

With friendly smiles and a whiff of signature lemon fragrance, Lemon Tree Hotel, Gachibowli is all set to welcome travelers to this major IT hub of Hyderabad.

**The Hotels coordinates are:**

**Lemon Tree Hotels, Hyderabad  
Survey No 115/1,  
Financial District,Nanakramguda,  
Serilingampally,Gachibowli,  
Hyderabad-500032**

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## **About Lemon Tree Hotels:**

Fresh, fun & spirited Lemon Tree Hotels are India's fastest growing chain of upscale business and leisure hotels – the perfect choice for today's discerning traveler looking for high quality accommodation.

Founded in September 2002 by Patu Keswani, the New Delhi based company currently operates 3 brands Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) & Red Fox Hotels (economy). The chain currently owns and operates 26 hotels in 15 cities aggregating 3000 rooms with over 3000 employees. This speedy growth has made the group the 3rd largest hotel chain in India by owned rooms with venture capital participation from global private equity firm Warburg Pincus, diversified Japanese financial institution Shinsei Bank, one of India's first private equity funds Kotak Realty Fund and Dutch pension fund asset manager APG.

By 2017-18, Lemon Tree will own and operate over 8000 rooms in 60 hotels across 30 major cities of India including Ahmedabad, Aurangabad, Bengaluru, Chandigarh, Chennai, Coimbatore, Dehradun, Ghaziabad, Gurgaon, Goa, Hyderabad, Indore, Jaipur, Kolkata, Muhamma (Kerala), Mumbai, New Delhi, Pune, Shimla and Udaipur to name a few. For more details visit [lemontreehotels.com](http://lemontreehotels.com) or call Central Reservations at +91-9911701701.