

Twin launch by Lemon Tree Hotels at New Delhi Aerocity

■ Rajesh Tiwari

With a combined inventory of just under 500 rooms Lemon Tree Premier and Red Fox were launched by Shivam Asthana, President (East Region), Ruchi Reality Holdings Ltd. Strategically located between Delhi and Gurgaon, these two hotels offer elegant rooms, comprehensive meeting and conference facilities as well as specialty restaurants to cater to both business and leisure travellers.

Speaking on the launch, Patu Keswani, Chairman and Managing Director, Lemon Tree Hotel Company said, "We are happy to be a part of the New Delhi Aerocity hospitality district and to be one of the first hotels to open here. Lemon Tree Premier and Red Fox Hotel at New Delhi Aerocity are our flagship hotels for these brands

in the upscale and economy segments respectively. Both brands cater to distinct traveller profile and are best in category hotels. We are looking forward to welcoming our guest and promise them the highest standards of service and unbeatable value-for-money."

Lemon Tree Premier has 280 stylish rooms and suite. In line with the design ethos of Lemon Tree Premier Hotels this upscale hotel features cool interiors and inspiring artwork that transform it into a refreshing, contemporary and trendy space.

Red Fox Hotel, an economy business hotel lashed with bold interiors and delight with its unbeatable value and world class safety measures. This hotel has 207 smart rooms. All rooms offer hi-speed Wi Fi and essential amenities. Guests can choose to relax at Clever Fox Cafe, a 24*7 casual restaurant or

an action packed workout at the well equipped fitness centre.

The security arrangements are state-of-the-art and include hi end solutions such as crash bollards and boom barriers at each entrance, under vehicle surveillance system, back-to-back CCTV coverage of all public areas and Fish Eye cameras.

The location of New Delhi Aerocity is at the perfect cusp of both the domestic and international airports and is in close proximity to the entertainment centres of Delhi such as Vasant Vihar, Diplomatic Enclave, Chanakyapuri and the commercial hub of Gurgaon. With the opening of this new property, the tally of Lemon Tree Premier properties has now gone up to six hotels across six locations nationwide and Red Fox Hotels to four hotels across four locations in the country.



Patu Keswani
Chairman and Managing Director
Lemon Tree Hotel

Lemon Tree Hotels launched its twin properties at Delhi Aerocity, becoming one of the first to open its hotels in the exclusive hospitality district near Indira Gandhi International Airport. This takes the tally of Lemon Tree Premier to six and Red Fox Hotels to four.

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