

Lemon Tree hotels deploys Face Recognition Solution for advanced security

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First deployment of NEC's world leading face recognition technology at Lemon Tree Premier, Delhi Airport in India



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NEC India completed the deployment of a high performance Face Recognition Solution (FRS) featuring NEC's world-leading technologies at Lemon Tree groups' upscale hotel, Lemon Tree Premier, Delhi Airport, New Delhi today, making it the first in the hospitality sector in India to adopt the top-end safety and surveillance systems. Lemon Tree Premier, Delhi Airport is located in the Aerocity Hospitality District near Indira Gandhi International Airport.

The solution is deployed with NEC's partner Target Vision, and intelligently matches faces appearing on the hotel surveillance cameras to a database list of potential security threats provided by local authorities. Additionally, the solution can also be utilized for whitelist management, offering customized service to the VIP guests at the hotel simply by recognizing their faces.

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Koichiro Koide, Managing Director, NEC India said, "We are excited to bring the cutting-edge NEC face recognition technology to the hospitality sector in India through Lemon Tree Hotels. We have spent 30 years to bring in the level of advancement seen in this technology, which has been globally recognized for its performance and accuracy."

The strength of NEC's face recognition technology lies in its tolerance to poor quality, highly compressed surveillance videos and images. This cutting edge technology can even use poor quality webcam images to produce the highest search results per second, and can recognize altered faces too with a high level of accuracy. The FRS can produce search results quickly, even when linked to a massive database of over 1.6 million records.

Rahul Pandit, President & Executive Director, The Lemon Tree Hotel Company commented, "We are proud to be the first in bringing the world's number one biometric technology to the hospitality sector in India. Having 26 hotels in 15 cities across India, the safety and security of our guests is our prime responsibility, and thus, is of paramount importance to us. We thank NEC for partnering with us to provide this innovative security solution to further strengthen our already existing state-of-the-art security arrangements at our Aerocity hotels."