

Lemon Tree Hotel launched in Doon

• OPENS A MIDSCALE 49-ROOM HOTEL ATOP PACIFIC MALL

DEHRADUN,
JUNE 12 (HTNS)

The Lemon Tree Hotel Company today inaugurated their fresh, fun and spirited hotel- Lemon Tree Hotel, Dehradun making it the group's first property in Uttarakhand. Lemon Tree Hotels is the 3rd largest Indian hotel chain. This hotel now becomes a part of the group's growing inventory of upscale, midscale and economy hotels.

While Carnation Hotels will manage it, the management arm of Lemon Tree, it is owned by Pacific Development Corporation Limited, Dehradun, the owner of the Pacific Mall. Lemon Tree Hotel, Dehradun is located atop the upscale Pacific Mall on Rajpur Road in the premium area of the city, giving Dehradun its very first integrated shopping, entertainment and hotel complex.

Envisioned to be in line with the quintessential spirit of Lemon Tree Hotels, Lemon Tree Hotel promises to be just as lively and refreshing as the group's other 24 hotels across India. This picturesquely set



hotel has an exclusive entrance that opens into a spacious and bright lobby accentuated with colorful mosaic tiling, making it contemporary and vivid. It houses 49 bright and stylish rooms and suites, with most rooms offering breathtaking views of the Doon Valley.

Fully loaded with smart in room amenities, hi speed Wi-Fi, a full sized working desk, LCD satellite televi-

sion and mini bar, these rooms provide a close to home comfort and good night's sleep at an unbeatable value.

Lemon Tree Hotel, Dehradun offers an array of treats with its popular 24X7 multi-cuisine restaurant – Citrus Café, set in the lap of beauty. Dressed to reflect the fun side of Lemon Tree, Citrus Café also sports baby t-shirts on the walls, fun mats across the tables

and a bright and lively ambience.

To delight customers with its smart menu selection, the restaurant offers a variety of Indian, European, American and Pan-Asian cuisines. Lemon Tree Hotel, Dehradun, also has a fully equipped business center and meeting room with modern facilities making the hotel the most contemporary venue for conferences and events along

ABOUT LEMON TREE HOTELS

The New Delhi based company - Lemon Tree Hotels currently owns and operates 24 hotels in 14 cities aggregating 2800 rooms with 3000 employees.

This speedy growth has currently made the group the 3rd largest by owned rooms with venture capital participation from Warburg Pincus, Shinsei Bank, Kotak Realty Fund and APG. By 2017-18, Lemon Tree will own over 5000 rooms across 30 hotels in Ahmedabad, Aurangabad, Bengaluru, Chandigarh, Chennai, Dehradun, Ghaziabad, Gurgaon, Goa, Hyderabad, Indore, Jaipur, Kolkata, Muhamma (Kerala), Mumbai, New Delhi, Pune, Shimla and Udaipur.

with a gym and a hip recreation center to help guests unwind and uplift their spirits at the end of a long day.

Speaking at a press conference on the eve of launch, Rattan Keswani, Deputy Managing Director said, "Dehradun, the capital city of Uttarakhand, is the gateway to the northern regions of India and holds a position of importance both as a growing business hub and a centre point for tourism in the region. We are excited about including this destination in our portfolio and look forward to establishing the Lemon Tree Hotels brand in this geography."

Strategically located, LTH Dehradun is only minutes away from the heart of the city, making it convenient for business and leisure travelers alike. It is a perfect destination for tourists looking to explore the picturesque landscapes of Mussoorie, and the nearby waterfalls. While all key tourist attractions in the city are within 10 km of its radius, the hotel is also well located for transit tourists heading out to Rishikesh, Haridwar and to the higher spots of the Himalayan range. The Lemon Tree group now operates 25 hotels across 15 cities in India.