

refreshingly different



## **Red Fox Hotel, Delhi Airport celebrates a refreshingly different Christmas**

Promises a warm meal for two underprivileged each time a guest lights up the Christmas tree

**New Delhi, 24<sup>th</sup> December 2014:** Red Fox Hotel, Delhi Airport, New Delhi is all set for a refreshingly different Christmas this year. In true spirit of the season, the hotel staff is requesting each guest to participate in a cause that will **'Add Light to Someone's Life'**. The guests of the hotel along with those in its twin property, Lemon Tree Premier, Delhi Airport are being invited to ride a bicycle that is connected to a 12 feet Christmas Tree. When ever a guest pedals and lights up the Christmas tree the hotel promises to provide a warm meal to two disadvantaged people.

This extraordinary tree is placed in the heart of the Red Fox Hotel lobby and shall remain so till the 31<sup>st</sup> December, 2014, requesting all guests to contribute whole heartedly to this noble initiative.

The fresh bold interiors of the hotel set the stage for an amazing ride where guests pedal to make sure that someone in need does not fall off. To motivate the guests further and to thank them for their efforts, all participant-guests will be offered a complimentary drink at Lemon Tree Premier's hip recreational bar, Slounge.

The Lemon Tree chain has won several awards for its work towards people with disabilities and is known for its 'People' and 'Planet' focus. Like its sister hotels, Red Fox Hotel Delhi Airport too takes pride in its socially inclusive environment where more than 10% of its staff members are people with disabilities. It is only natural that the hotel has taken up this cause to spread merriment and cheer this season.

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Speaking on the occasion, Nikhil Sharma, Chief Operating Officer, Red Fox Hotels enthusiastically said "We are committed to this unique initiative of spreading happiness through the simple joy of cycling. Christmas is all about giving and we are happy that we are able to give back to the society by donating a meal to as many people as we can and fulfilling their basic need i.e. food. We do hope all guests come forward and actively contribute towards this cause."

Red Fox Hotel, Delhi Airport, New Delhi is located in the new cosmopolitan district - Delhi Aerocity, the hotel is a few minutes from the airport. Vasant Vihar, Diplomatic Enclave and Chanakyapuri are conveniently located close by from the hotel. The commercial hub of Gurgaon and the entertainment center of Vasant Kunj are also within easy reach from Delhi Aerocity.

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### **About Lemon Tree Hotels:**

Fresh, fun & spirited Lemon Tree Hotels are India's fastest growing chain of upscale business and leisure hotels – the perfect choice for today's discerning traveler looking for high quality accommodation.

Founded in September 2002 by Patu Keswani, the New Delhi based company currently operates 3 brands Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) & Red Fox Hotels (economy). The chain currently owns and operates 26 hotels in 15 cities aggregating 3000 rooms with over 3000 employees. This speedy growth has made the group the 3rd largest hotel chain in India by owned rooms with venture capital participation from global private equity firm Warburg Pincus, diversified Japanese financial institution Shinsei Bank, one of India's first private equity funds Kotak Realty Fund and Dutch pension fund asset manager APG.

By 2017-18, Lemon Tree will own and operate over 8000 rooms in 60 hotels across 30 major cities of India including Ahmedabad, Aurangabad, Bengaluru, Chandigarh, Chennai, Coimbatore, Dehradun, Ghaziabad, Gurgaon, Goa, Hyderabad, Indore, Jaipur, Kolkata, Muhamma (Kerala), Mumbai, New Delhi, Pune, Shimla and Udaipur

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