

Lemon Tree Hotel Company deploy NEC security system at Delhi Aerocity hotels

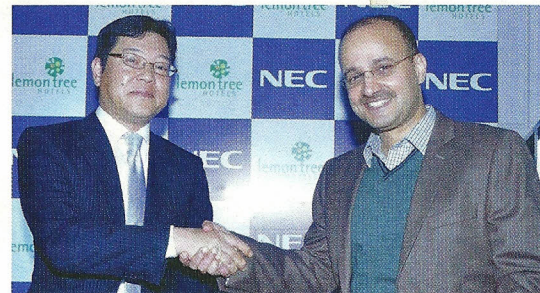
To install FRS in their upcoming hotels in Mumbai as well

Lemon Tree Hotel Company as part of strengthening the safety and security environment in their twin hotels in Aerocity Delhi – Lemon Tree Delhi Aerocity and Red Fox Delhi Aerocity Hotel – has incorporated high performance Face Recognition Solution (FRS) with the support of NEC India Pvt. Ltd. This makes Lemon Tree Hotel Company the only chain in India to adopt such top-end safety and surveillance system and establish a benchmark in the security offered to its guests.

After series of dry

threats but at the same time can also be used to remember and differentiate staff, loyal guests and the VIPs at all the Lemon Tree Hotels across India.”

The strength of NEC's face recognition technology lies in its tolerance to poor quality, highly compressed surveillance videos and images. This cutting edge technology can even use poor quality webcam images to produce the highest search results per second and can recognize altered faces too with a high level of



accuracy. The FRS can produce search results quickly, even when linked to a massive database of over 1.6 million records.. **HB**

runs in the last one year, Lemon Tree Hotels and NEC India jointly announced the successful implementation of the top end security solution in the hotel complex. The effort was appreciated by security agencies like Delhi Police. With the successful implementation of the system, the hospitality chain has plans to set up the NEC security system at their two upcoming hotels in Mumbai.

“Security is a key concern for every guest and we have ascended a couple of notches by creating a safe environment offered to our guests and developing a sense of personalisation among our loyalists. Our security room is a benchmark for other hotels in the Aerocity region,” claims Rahul Pandit, President and Executive Director, The Lemon Tree Hotel Company. He also hopes that with this new FRS security system getting popular in the Indian market, the government might lessen frisking and make it mandatory.

Koichiro Koide, Managing Director, NEC India said, “The security solution is deployed with NEC’s partner Target Vision which not only alerts for potential security