LEMON TREE HOTELS SIGNS
KEYS SELECT BY LEMON TREE HOTELS, MATHURA

Making its debut in Mathura, the Group further strengthens its presence in Uttar Pradesh, with eight operational hotels and 19 upcoming properties in the state

New Delhi, 6th November, 2026: Lemon Tree Hotels Limited, one of India's leading hospitality companies, has announced the signing of **Keys Select by Lemon Tree Hotels, Mathura**. The property will be managed by Carnation Hotels Private Limited, a wholly owned subsidiary of Lemon Tree Hotels Limited.

Mathura, one of India's most significant religious and cultural destinations, attracts visitors throughout the year for its spiritual heritage and historical significance. Its location within the popular Agra–Mathura–Vrindavan tourism belt makes it an important market for hospitality development, catering to both leisure and business needs.

The upcoming hotel will feature 65 well-appointed rooms, offering a comfortable and welcoming setting for visitors to the destination. Its facilities will include a restaurant, banquet hall and meeting/conference facilities, swimming pool, spa, fitness centre and other public areas.

Commenting on the signing, **Mr. Vishvapreet Singh Cheema, President, Lemon Tree Hotels Ltd.,** said, "Uttar Pradesh is an important market for us, with strong demand across religious tourism, leisure and business travel. The Agra–Mathura–Vrindavan trail, in particular, attracts visitors throughout the year. With an operational Lemon Tree Hotel in Agra and Keys Select by Lemon Tree Hotels, Vrindavan in the pipeline, the Mathura signing further builds our presence across this important pilgrimage and leisure destination. Together, these properties will enhance our ability to serve travellers to the region, offering comfortable stays and warm, consistent hospitality that makes Lemon Tree Hotels a preferred choice."

The hotel will offer convenient connectivity to key transport hubs, with Mathura Railway Station approximately 5 km away. Noida International Airport, Jewar, is approximately 95 km from the property.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 130+ hotels across 80+ cities in India and abroad, with a growing pipeline of 150+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Bhutan and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 280+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more information, please visit www.lemontreehotels.com and connect with us on Instagram, Facebook and LinkedIn.

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