LEMON TREE HOTELS SIGNS KEYS LITE BY LEMON TREE HOTELS, BANGA

Strengthens the Group's presence in Punjab, with three operational hotels and 11 upcoming properties in the state

New Delhi, 16th November, 2026: Lemon Tree Hotels Limited, one of India's leading hospitality companies, today announced the signing of **Keys Lite by Lemon Tree Hotels, Banga** in Punjab.

The property will be operated under a franchise agreement, further strengthening the Group's presence in the state and expanding its footprint across emerging commercial destinations.

With this signing, Lemon Tree Hotels' portfolio in Punjab will comprise three operational hotels and 11 upcoming properties, reflecting its continued focus on building a presence across key business centres and developing markets.

Located in the Shaheed Bhagat Singh Nagar district, Banga offers connectivity to important commercial and industrial centres in Punjab, including Ludhiana, one of the state's prominent manufacturing and business hubs. Its location along the regional travel route between Jalandhar and Ludhiana makes it relevant for business travellers, industrial professionals and visitors travelling for commercial engagements, while also catering to transit demand.

The upcoming hotel will feature 42 well-appointed rooms, designed to offer guests a comfortable and convenient stay. The property will also include a restaurant, banquet and conference hall, a fitness centre and other public areas, catering to the needs of business and leisure travellers as well as social gatherings.

Commenting on the signing, **Mr. Vishvapreet Singh Cheema, President, Lemon Tree Hotels Ltd.**, said: "Our expansion in Punjab reflects our confidence in the state's growing commercial and travel potential which extends well beyond its larger cities. Banga is a strategic addition to our network given its connectivity to key business centres such as Ludhiana and Jalandhar. Through Keys Lite by Lemon Tree Hotels, we aim to cater to the needs of business travellers and industry professionals with comfortable stays and consistent hospitality. With three operational hotels and 11 upcoming properties, we continue to strengthen our presence across the state."

The hotel will enjoy convenient connectivity to the wider region. Sri Guru Ravidas Maharaj Ji Airport, Adampur, is approximately 46 km away, while Banga Railway Station is approximately 5 km from the property.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to

premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 130+ hotels across 80+ cities in India and abroad, with a growing pipeline of 150+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Bhutan and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 280+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more information, please visit www.lemontreehotels.com and connect with us on Instagram, Facebook and LinkedIn.

Media Contact:
Isha Khanna
+919716181670 | head_marketing@lemontreehotels.com