



## **LEMON TREE HOTELS SIGNS KEYS PRIMA BY LEMON TREE HOTELS, KARNAL**

*Strengthens the brand's growing presence in Haryana with a strategic expansion in one of the State's key transit and commercial hubs*

**New Delhi, May 19, 2026:** Lemon Tree Hotels Limited, one of India's leading hospitality companies, today announced the signing of **Keys Prima by Lemon Tree Hotels, Karnal** in Haryana. The property will be franchised under Lemon Tree Hotels Limited.

With this signing, the Company expands its footprint in Haryana to 13 hotels, encompassing 11 operational and two upcoming properties, further reinforcing its strategic presence across vital markets in North India.

Karnal is rapidly emerging as a prominent urban centre in Haryana, backed by robust infrastructure development, expanding industrial activity, leading educational institutions, and its advantageous position along a major highway corridor. The city's evolving economic landscape and rising transit volume continue to drive sustained demand for reliable, quality-driven branded hospitality catering to corporate, social, and transit travellers.

The upcoming hotel will feature **50 well-appointed rooms**, along with a restaurant, banquet & conference hall, swimming pool, fitness centre and other public areas, offering guests a comfortable and contemporary hospitality experience.

Commenting on the signing, **Mr. Neelendra Singh, Managing Director, Lemon Tree Hotels Ltd.**, said: "Karnal's strategic positioning along the heavy-traffic Delhi-Chandigarh commercial highway makes it an essential addition to our Haryana portfolio, taking our footprint in the State to 13 hotels. As a key transit and economic hub, Karnal sees a steady influx of business, social, and leisure travellers who actively seek dependable, branded accommodation. This signing allows us to tap into the high-volume demand of the GT Road corridor while steadily building on our multi-brand presence across Haryana's core growth zones."

The hotel offers convenient connectivity and is located approximately 127 km from Shaheed Bhagat Singh International Airport, Chandigarh and around 4.2 km from Karnal Railway Station.

This signing further aligns with Lemon Tree Hotels' disciplined strategy of expanding across high-growth regional markets and anchoring its portfolio along key economic and transit links across India.

## **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 130+ hotels across 80+ cities in India and abroad, with a growing pipeline of 130+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Dubai, Bhutan, and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 250+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more details, visit [www.lemontreehotels.com](http://www.lemontreehotels.com)

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