



Lemon Tree Hotels announces the signing of its new property in Madhya Pradesh

New Delhi, 22nd January 2026: Lemon Tree Hotels Limited, India's fastest-growing mid-scale and premium hotel chain, today announced the signing of its latest property – **Lemon Tree Premier, Omkareshwar, Madhya Pradesh.**

The property shall be managed by Carnation Hotels Private Limited, a wholly owned subsidiary of Lemon Tree Hotels Limited. This signing will further strengthen the company's presence in Madhya Pradesh, while catering to both business and leisure travellers for a fresh, vibrant, and value-driven experience.

Property Highlights

Lemon Tree Premier, Omkareshwar, Madhya Pradesh is located at the sacred town situated on an island in the Narmada River in Madhya Pradesh, home to one of the 12 Jyotirlingas of Lord Shiva. Known for its spiritual energy, ancient temples, and serene river ghats, it is a major pilgrimage destination that attracts devotees seeking divine blessings and inner peace.

The key features of the hotel will include:

- 85 well-appointed rooms
- A restaurant
- A banquet hall and a meeting room
- Recreational facilities including a fitness center, a swimming pool and a spa

The Devi Ahilya Bai Holkar International Airport is at a distance of 85 kms from the property while the Indore Junction is about 81 kms from the property. The hotel is well connected by both public and private transport.

Speaking on the occasion, Mr. Vilas Pawar, CEO - Managed & Franchise Business, Lemon Tree Hotels, commented, *"With this signing, we are pleased to extend our business and leisure portfolio in Madhya Pradesh. Omkareshwar is an ideal destination for pilgrims and travellers seeking divine blessings, spiritual reflection, and a deep connection with India's ancient heritage. The state has four operational and 10 upcoming hotels."*

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 120+ hotels across 80+ cities in India and abroad, with a growing pipeline of 130+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Dubai, Bhutan, and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 260+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more details, visit www.lemontreehotels.com