



LEMON TREE HOTELS ANNOUNCES NEW HOTEL SIGNING IN GORAKHPUR, UTTAR PRADESH

Strengthens the company's presence in one of Eastern Uttar Pradesh's key commercial and transit hubs.

New Delhi, 10th March 2026: Lemon Tree Hotels Limited, India's fastest growing midscale and premium hotel chain, today announced the signing of **Lemon Tree Hotel, Gorakhpur, Uttar Pradesh**. With this addition, the company now has 26 hotels in Uttar Pradesh, comprising 8 operational properties and 18 in the pipeline, including this signing.

The hotel will be managed by Carnation Hotels Private Limited, a wholly owned subsidiary of Lemon Tree Hotels Limited.

Gorakhpur, located in Eastern Uttar Pradesh, is an important regional centre known for its cultural significance, commercial activity and strong connectivity to neighbouring states and the Indo-Nepal border. The city also serves as a major transit point for travellers visiting prominent religious and tourism destinations in the region, driving steady demand for quality hospitality infrastructure.

The upcoming hotel will feature 76 well-appointed rooms, a restaurant, banquet hall, meeting room, spa, swimming pool and a fitness center.

The hotel is conveniently located approximately 14 kms from Gorakhpur Airport and about 8.5 kms from Gorakhpur Railway Station, ensuring easy accessibility for both business and leisure travellers.

Commenting on the signing, **Mr. Vilas Pawar, CEO – Managed & Franchise Business, Lemon Tree Hotels**, said: "Gorakhpur is an important gateway city in Eastern Uttar Pradesh with increasing economic and travel activity. This signing aligns with our strategy of expanding into high-potential regional centres where we see sustained demand for branded hospitality. We look forward to offering our signature warm service and comfortable stay experience to guests visiting the city."

This signing further strengthens Lemon Tree Hotels' growing presence across Uttar Pradesh as the company continues to expand its portfolio in emerging urban and transit destinations across the country.

About Lemon Tree Hotels Limited

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 120+ hotels across 80+ cities in India and abroad, with a growing pipeline of 130+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Dubai, Bhutan, and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 260+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more details, visit www.lemontreehotels.com