



LEMON TREE HOTELS SIGNS NEW PROPERTY IN BAROG, HIMACHAL PRADESH

Marks the company's continued expansion into high-potential leisure destinations in North India

New Delhi, 6th March 2026: Lemon Tree Hotels Limited, India's fastest-growing mid-scale and premium hotel chain, today announced the signing of a new hotel in Barog, Himachal Pradesh, marking its 10th property in the State. With four operational hotels already in Himachal Pradesh and six additional properties under development, including this signing, the Company continues to strengthen its footprint in one of India's most dynamic travel markets.

The hotel will be managed by Carnation Hotels Private Limited, a wholly owned subsidiary of Lemon Tree Hotels Limited.

Nestled in the serene hills of Himachal Pradesh, Barog is a picturesque town known for its lush landscapes, colonial heritage and tranquil environment. Located along the historic Kalka–Shimla route, the destination has steadily gained popularity among leisure travellers seeking weekend getaways and experiential stays within driving distance of North India's major cities.

The upcoming Lemon Tree Hotel, Barog, Himachal Pradesh will feature 49 well-appointed rooms, a restaurant, banquet hall, meeting room, spa, swimming pool and fitness center. The property is designed to cater to leisure travellers, destination events and intimate corporate offsites.

Commenting on the signing, **Mr. Neelendra Singh, Managing Director, Lemon Tree Hotels Limited**, said, "Himachal Pradesh continues to be a strong leisure market with growing demand for branded hospitality in scenic destinations. Barog's proximity to Chandigarh and its appeal as a peaceful hill retreat makes it an attractive addition to our portfolio. This signing aligns with our strategy of expanding thoughtfully into emerging leisure micro-markets while delivering comfortable and quality experiences."

The hotel is conveniently accessible, located approximately 64 km from Shaheed Bhagat Singh International Airport, Chandigarh, about 53 km from Chandigarh Railway Station, and nearly 32 km from Kalka Railway Station, ensuring seamless connectivity for both regional and interstate guests.

About Lemon Tree Hotels Limited

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 120+ hotels across 80+ cities in India and abroad, with a growing pipeline of 130+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Dubai, Bhutan, and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 260+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more details, visit www.lemontreehotels.com