



Lemon Tree Hotels signs a new property in Uttar Pradesh with Lemon Tree Hotel, Vrindavan

New Delhi, 5th April 2025: Lemon Tree Hotels announces its latest signing — Lemon Tree Hotel, Vrindavan. The property shall be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited, and is expected to start operations in FY29.

Lemon Tree Hotel, Vrindavan will feature 120 well-appointed rooms, a restaurant, a lounge, a banquet, a meeting room, a swimming pool, a gym and other public areas.

The Indira Gandhi International Airport, New Delhi is approximately 148 kms and the upcoming Jewar International Airport is about 105 kms from the property. The Mathura Railway Station is about 16 kms away from the property. The hotel is also well-connected by road, offering easy access to both public and private transport.

Vrindavan, in Uttar Pradesh, is a sacred town associated with Lord Krishna's childhood and divine pastimes. Situated on the banks of the Yamuna River, it is a major pilgrimage site for Hindus, attracting devotees from around the world. The town is famous for its numerous temples, including Banke Bihari Temple, ISKCON Temple, and Prem Mandir, each dedicated to Krishna's devotion. Vrindavan comes alive during festivals like Holi and Janmashtami, offering a deeply spiritual and cultural experience.

Speaking on the occasion, Mr. Vilas Pawar, CEO - Managed & Franchise Business, Lemon Tree Hotels commented, "*We are thrilled to expand our presence in Uttar Pradesh complementing our portfolio of seven existing hotels and 10 upcoming properties.*"

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. It delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTH opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 210+ hotels, which includes over 110 operational hotels and more than 100 hotels set to open in India and internationally. Lemon Tree Hotels are located across India, in key metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada, etc. The company has also expanded internationally to Dubai, Bhutan and Nepal.

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