

ADDING LIGHT TO SOMEONE'S LIFE

Red Fox Hotel, Delhi Airport, celebrated a refreshingly different Christmas. The novel concept promised a warm meal for two underprivileged, each time a guest lit up the Christmas tree. In true spirit of the season, the hotel staff requested each guest to participate in a cause that would 'Add Light to Someone's Life'. The guests of the hotel along with those in its twin property, Lemon Tree Premier, were invited to ride a bicycle connected to the 12-foot Christmas tree. Whenever a guest pedaled and lit up the Christmas tree, the hotel, as per its promise, provided a warm meal to two disadvantaged people. This extraordinary tree was placed in the heart of the Red Fox Hotel lobby and remained there till December 31, 2014, requesting all guests to contribute whole heartedly to this noble initiative. The fresh bold interiors



of the hotel set the stage for the amazing ride where guests pedaled to make sure that someone in need did not fall off. To motivate the guests further and to thank them for their efforts, all participant-guests were offered a complimentary drink at the Lemon Tree Premier's hip recreational bar, Slounge.