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TEDx Hyderabad organises two steps forward theme event

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1 TEDx Hyderabad Women with the support of Swastik Spices, FICCI Ladies Organisation, and SAHE (Society for Advancement of Human Endeavour) organised a TEDx event with the theme “Two Steps Forward on Sunday at the Park Hyatt.

The purpose of the event is to create a unique gathering in the community that will unleash new ideas, inspire, and inform. The theme of the event was all about how we move women to adopt two steps forward in their endeavours.

On this occasion, four speakers--Duvvuru Varshitha, Sharanya Ari, Anu Prasa, and Aradhana Lal, have delivered an impactful talk in the stipulated 18 minutes.

About 2000 TEDx events are held across 170 countries every year. Ekta Viiveck, a TEDx Hyderabad volunteer said, “It is our special 34th event. These



events are held every day, in every corner, in schools, colleges, and even in prisons.” She introduced TEDx for the benefit of the first-timers. TEDx Hyderabad is one of the top few events held in India, she added.

Aradhana Lal, a leader of Sustainability/ESG Initiatives at Lemon Tree Hotels, drives an inclusive employment strategy with a remarkable track record of hiring Employees With Disabilities (EWD) over the past 15 years. Her visionary goal is to elevate EWD representation from 14 percent to around 30 percent by 2025-2026. She pioneers initiatives for various disabilities, boasting three decades of experience in Sales, Marketing, and

Corporate Communications.

Sharanya Ari, an Indian Administrative Service officer (2016 batch, Tamil Nadu Cadre). She leads the Gender and Policy Lab within the Chennai Corporation, collaborating with a team of technical consultants to execute projects focused on enhancing women's safety in public spaces.

During her talk, she spoke about public transport where 37 per cent of women's trips to their work are by walking as against 26 per cent for men. Women travel 5 to 8 km for work and the most preferred mode of transportation is the bus. Many public amenities are unwelcoming to many women. Inclusive urban planning is not just an Indian problem but it is a global problem.

“In this light of background Gender and Policy Lab was set up to improve women's opportunities in Chennai by enhancing safety and gender equality in public spaces.