

Published Date:	8 Sep 2023	Publication:	The Economic Times [New Delhi]
Journalist:	Anumeha Chaturvedi	Page No:	13
Circulation:	126,805		

NOT JUST DELHI, HOTELS IN NEIGHBOURING AREAS ALSO SOLD OUT

Don't Have a Weekend Booking Yet? You're Probably Too Late

Anumeha.Chaturvedi
@timesgroup.com

New Delhi: While Delhi's hotels are packed to the rafters because of the G20 Summit, people who live in the National Capital Region are headed out in large numbers, given the long weekend and the central part of the city being shut during the period. Hotels in nearby destinations in northern India are sold out or close to it across segments.

Properties of chains such as the Taj Group and Lemon Tree Hotels in locations such as Corbett and Rishikesh are full as is The Oberoi Rajvilas in Jaipur.

"We are pretty much sold out across our major properties. For example, in Nainital, both our properties are sold out. Bhimtal is sold out. Corbett is almost sold out and our Aloha on the Ganges property in Rishikesh is also sold out," said Shahzad Aslam, head of sales at Leisure Hotels Group. "Our property in Haridwar is sold out. We are doing 100% occupancies during September

8-10. In Varanasi, we are currently at 70% occupancy, but hopefully by tomorrow, we will be touching between 90% and 100% occupancy. Prices have gone up by about 20-25% on an average for this weekend."

Lemon Tree Hotels has seen a "big" surge in bookings across all destinations that are within driving distance from Delhi due to the extended weekend, said president Vikramjit Singh.

HILL TOURISM REVIVES

Ajay Sharma, general manager, Taj Corbett Resort & Spa, said occupancies had drastically dropped in the hills because of the heavy rains. "This is the first weekend that will be a full house," he said.

Wyndham properties in Mussoorie, Dehradun, and Neemrana are completely booked, said Nikhil Sharma, market managing director, Eurasia, at Wyndham Hotels & Resorts.

