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Lemon Tree Group to enter Coimbatore

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Carnation Hotels has signed an agreement with Coimbatore-based Lakshana Consultants and Hoteliers for development of a 60-room hotel (Lemon Tree Hotel) here.

The project is currently in the design phase and should be ready for occupation in 30 months, according to Cyrus Madan, vice-president (development and feasibility) of The Lemon Tree Hotel Company.

The group has three brands Lemon Tree Premier, Lemon Tree Hotels and Red Fox Hotels. It owns and operates 25 properties in 15 cities, including Chennai, Hyderabad, Bangalore and Muhamma (Kerala).

Coimbatore is a key city in Tamil Nadu and is located close to the Nilgiris and Tirupur. Hence, the group decided to expand to Coimbatore, he said.

Grey Fox Project Management (the project management subsidiary of Lemon Tree) and Valerian Management Services (architectural and interior design firm) will advise Lakshana Consultants on the project here.

The agreement for the project here was signed last month and construction will start after getting the Government approvals.