

Publication: India Infoline

Edition: Online Date: 8th November, 2012

Lemon Tree Hotels celebrates its 10th anniversary; announces the 10+2 offer

Leading hotel chain, Lemon Tree Hotels has announced a special offer on the occasion of their 10th Anniversary. This special celebratory offer gives guests a complimentary stay of two nights on every ten nights spent at any hotel under the Lemon Tree Premier (LTP) and Lemon Tree Hotels (LTH) brands from now until the year end. The two complimentary nights can be redeemed any time between April and September 2013.

<http://www.indiaonline.com/Markets/News/Lemon-Tree-Hotels-celebrates-its-10th-anniversary/5539673755>



The screenshot shows the India Infoline website interface. At the top, there is a navigation bar with the IIFL logo and various menu items like 'Markets', 'News', 'Research & Ideas', 'Mutual Funds', etc. A top banner features a form titled 'PRESENTING AN INDULGENCE CALLED LIFE.' with fields for Name, Mobile No., and City, and a 'SUBMIT' button. Below this, the main content area displays a news article titled 'Lemon Tree Hotels celebrates its 10th anniversary'. The article text reads: 'India Infoline News Service / 18:19, Nov 08, 2012. This special celebratory offer gives guests a complimentary stay of two nights on every ten nights spent at any hotel under the Lemon Tree Premier (LTP) and Lemon Tree Hotels (LTH) brands from now until the year end.' An image of a Lemon Tree hotel is shown. To the right of the article, there is a sidebar with 'Top News' and 'Business News' sections. At the bottom of the page, there is a Windows taskbar showing the time as 5:30 PM.

India Infoline is a online portal which offers advice and execution platform for the entire range of financial services covering products ranging from Equities and derivatives, Commodities, Wealth management, Asset management, Insurance, Fixed deposits, Loans, Investment Banking, Gold bonds and other small savings instruments. It has around **35,000** visitors daily.

Publication: Food & Nightlife

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<http://www.foodandnightlife.com/tag/lemon-tree-hotels/>



Food and Nightlife is an online portal which deals with lifestyle, fashion, nightlife, art, entertainment, travel, etc. It has around **28,000** visitors daily.

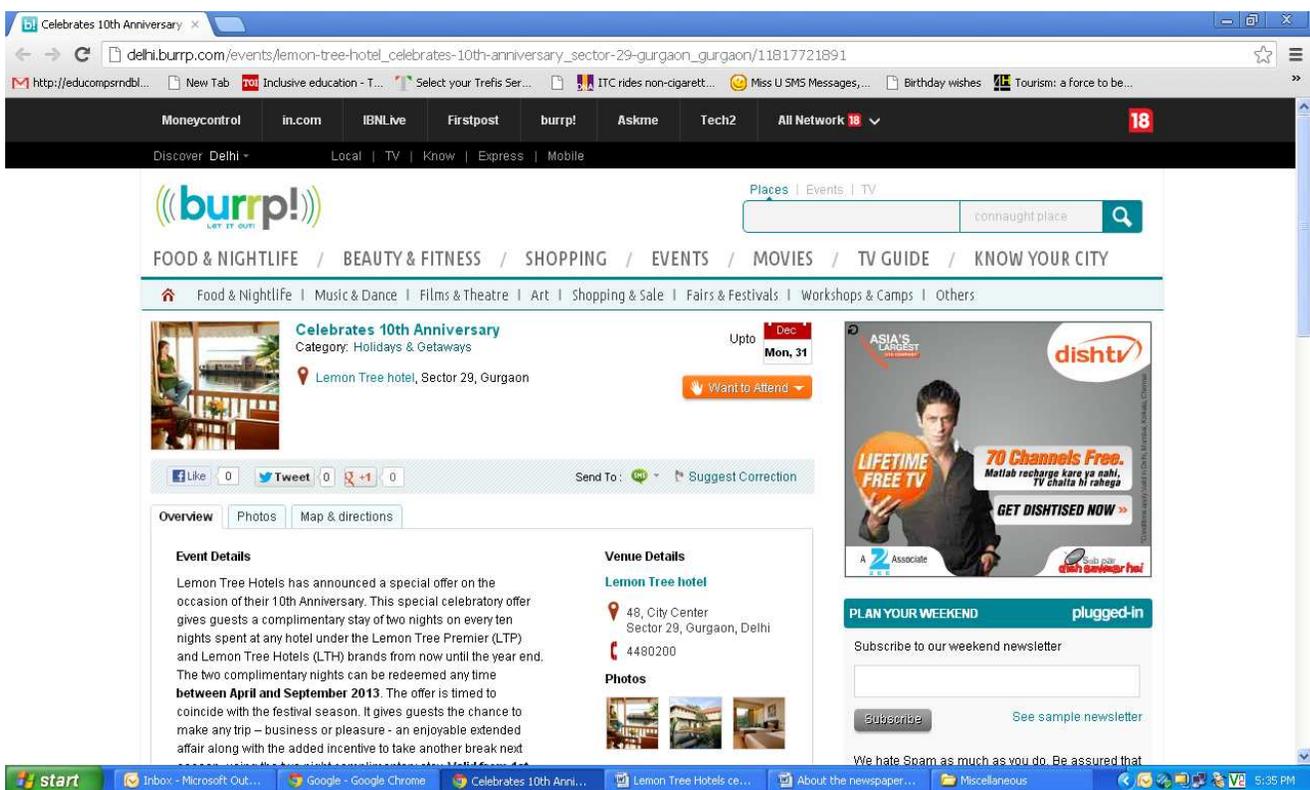
Publication: Delhi Burrp

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http://delhi.burpp.com/events/lemon-tree-hotel_celebrates-10th-anniversary_sector-29-gurgaon_gurgaon/11817721891



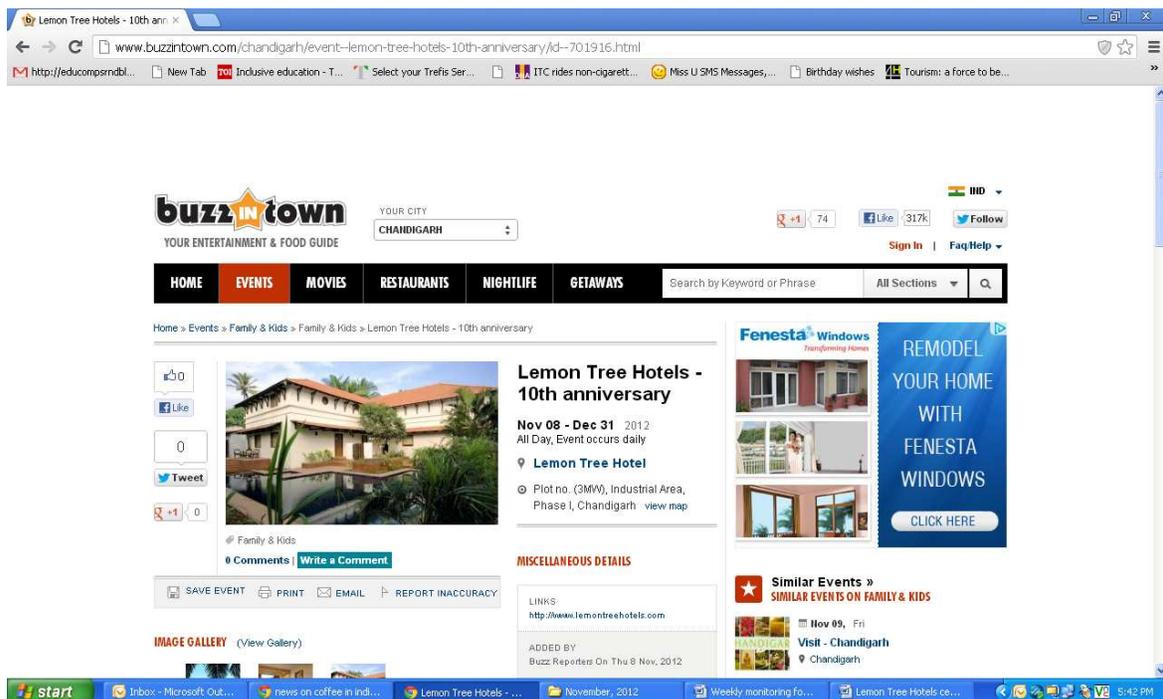
The screenshot shows a web browser window displaying the Delhi Burrp website. The URL in the address bar is http://delhi.burpp.com/events/lemon-tree-hotel_celebrates-10th-anniversary_sector-29-gurgaon_gurgaon/11817721891. The page features a navigation bar with categories like FOOD & NIGHTLIFE, BEAUTY & FITNESS, SHOPPING, EVENTS, MOVIES, TV GUIDE, and KNOW YOUR CITY. The main content area is titled "Celebrates 10th Anniversary" and includes a "Want to attend" button. The event details section describes the special offer: "Lemon Tree Hotels has announced a special offer on the occasion of their 10th Anniversary. This special celebratory offer gives guests a complimentary stay of two nights on every ten nights spent at any hotel under the Lemon Tree Premier (LTP) and Lemon Tree Hotels (LTH) brands from now until the year end. The two complimentary nights can be redeemed any time between April and September 2013." The venue details section lists "Lemon Tree hotel" at "48, City Center Sector 29, Gurgaon, Delhi" with contact number "4480200". There are also photos of the hotel and a promotional banner for Dish TV offering "70 Channels Free" and "LIFETIME FREE TV".

Delhi Burrp is the new media division of Infomedia18, which is part of the Network18 group. Our current online offerings include products like burpp! Askme and infomedia Yellow pages. The portal deal with food and nightlife, Lifestyle, shopping, events, movies etc. It has around **20,000** visitors daily.

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<http://www.buzzintown.com/chandigarh/event--lemon-tree-hotels-10th-anniversary/id--701916.html>



The screenshot shows a web browser window displaying the Buzz in Town website. The page title is "Lemon Tree Hotels - 10th anniversary". The main content area features a large image of a hotel building with a swimming pool. To the right of the image, the text reads: "Lemon Tree Hotels - 10th anniversary", "Nov 08 - Dec 31 2012", "All Day, Event occurs daily", "Lemon Tree Hotel", and "Plot no. (3M/W), Industrial Area, Phase I, Chandigarh view map". Below the main content, there is a section for "MISCELLANEOUS DETAILS" with a "LINKS" section containing the URL "http://www.lemontreehotels.com" and an "ADDED BY" section listing "Buzz Reporters On Thu 8 Nov, 2012". On the right side of the page, there is a sidebar with a "Fenesta Windows" advertisement and a "REMODEL YOUR HOME WITH FENESTA WINDOWS" button. The website's navigation menu includes "HOME", "EVENTS", "MOVIES", "RESTAURANTS", "NIGHTLIFE", and "GETAWAYS". The page also features social media sharing options for Facebook, Twitter, and Print.

Buzz in town is an online web portal which covers events, movies, lifestyle, food and nightlife. Partners of Buzz in town are yatra.com, travel guru, delhi tourism, yahoo India, live media etc. It has around **30,000** daily visitors