

## **The Growth Of The Lemon Tree**

### **Hotel Business Review**

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Lemon Tree Hotel, Indore has recently launched two outlets simultaneously. It has come up with its first Awadhi cuisine restaurant named Kebaberie, and a lounge bar named Slounge. While the former is a fine-dining restaurant, Slounge is a lounge bar with a casual and relaxing ambience. The property, which is located at the heart of Indore, has already won several honours during its short history of just more than a year. The property was launched in November 2008.

Here it deserves a mention that Lemon Tree Hotels are full-service moderately priced hotels catering to both business and leisure travelers with contemporary accommodation and refreshing service. The hospitality chain has presence in various cities like Goa, Gurgaon, Pune, Ahmedabad, Indore and Chennai.

Speaking on the occasion of this simultaneous launch, Patu Keswani, the Chairman & Managing Director, The Lemon Tree Hotel Company, explained that the recent additions had enhanced the property's appeal, and they would be ensuring a gamut of excellent dining options for the Indore residents as well as the discerning travelers.

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