

Goa's New Year eve bash still on

Goa Blog

While the terror attacks in Mumbai have impacted celebrations in the city, many hotels in Goa have decided to go ahead with their New Year eve parties. Traditionally New Year's Eve is one of the most important nights for hotels, as they can earn substantial revenues in just one night.

Ralph D'Souza, Chairman, Travel and Tourism Association of Goa, said "No one in the state is letting go of their New Year celebrations. We expect to receive around 2 lakh tourists for the year-end festivities in the state." Last year witnessed similar number.

Five-star hotels in Goa are charging in-house guests Rs 10,000-14,000 for access to the hotel bashes on New Year's Eve. Hotels are gearing up to receive anywhere around 100-350 guests for the special night. According to estimates given by senior executives, hotels are spending upto Rs 23 lakh approximately to gear up for the special bashes.

Major hotels also confirmed that domestic tourists are making up for a major part of the guest's profile this time around. A few hotels like The Park Hyatt and Marriott have decided to tone down their celebrations. "Our resort will be hosting a troupe of 16 professional dancers who will perform various Indian folk dances," said Pascal Dupuis, GM, Leela Kempinski - Goa.

While a senior official at Indian Hotels Company, which runs the Taj brand of hotels, said the hotel will host a live music band along with a DJ. Similarly, a music band at the Grand Intercontinental will belt out English rock songs and popular Hindi film songs. A mid-scale hotel chain like Lemon Tree is hosting a gala dinner for its guests.

December 17, 2008