

News monitored for: Lemon Tree Hotels

## Lemon Tree Hotels

The Lemon Tree Hotel Company has appointed **VIKRAMJIT SINGH** as the president and chief revenue officer. As president, Singh will



Vikramji' Singh

be responsible for sales, marketing and business development for the company. He will report directly to Patu Keswani, chairman and managing director of Lemon Tree Hotels. Singh is one of the founding members of the Lemon Tree Hotels' team and joined the group in 2005. He was the chief sales officer of the company before being promoted as president. While being a part of Lemon Tree Hotels, Singh has played an important role in developing effective sales and marketing strategies and consolidating and expanding the network for the company.