

News monitored for: Lemon Tree Hotels

Vikramjit Singh Elevated As President And Chief Revenue Officer Of Lemon Tree Hotels



Vikramjit Singh

The Lemon Tree Hotel Company announced Vikramjit Singh as the President and Chief Revenue Officer of the Company. As President, Singh will be responsible for Sales, Marketing and Business Development for the company. He will report directly to Patu Keswani, the Chairman and Managing Director of Lemon Tree Hotels.

The Lemon Tree Group, India's fastest growing chain of upscale business and leisure hotels, operates 3 brands - Lemon Tree Premier (upscale), Lemon Tree Hotels (midscale) & Red Fox Hotels (economy) and currently owns and operates 29 hotels in 18 cities aggregating over 3200 rooms with 3500 employees.

Vikramjit Singh is one of the founding members of the Lemon Tree Hotels' team and joined the group in 2005. He was the Chief Sales Officer of the Company before being promoted as President. Singh has assumed his current position effective April, 2016.

Speaking about his new role, Vikramjit Singh said, "It is my absolute privilege to lead the group that I so passionately served and strategically expanded in Sales, for over a decade now. I have had an incredible journey with the Lemon Tree group and I am all keyed up to steer this new responsibility, entrusted to me by the management. I look forward to strengthening the company across the nation and take it to new heights."

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