LEMON TREE HOTEL’S UNIVERSALLY ACCESSIBLE HOTELS

Twin hotels designed on principles of universal design offering specially designed rooms and suites for people of all abilities

The Lemon Tree Hotel company announced the opening of its twin properties in Gurugram. Adding a collective inventory of just over 250 rooms, Lemon Tree Hotel, Sector 60 and Red Fox Hotel, Sector 60 houses a separate convention centre with commercial and office space making it the largest accessible MICE destination in Delhi NCR. With this launch, Lemon Tree group now commands a joint inventory of 530 rooms in the city.

Speaking on this occasion, Vikramjit Singh, president of Lemon Tree Hotels said, “We are delighted to reach a milestone of six hotels in the city. Gurugram continues to attract business and leisure travellers throughout the year and the launch of these twin properties along with a Convention Centre, only brings to fore the potential of this market and LTH’s successful run here.”

Designed on the principles of universal design, these special hotels allow people of varying abilities to access all areas of the hotel with ease and offer specially designed room and multiple suites for differently-abled guests.

They are a part of a unique initiative adopted by the company, wherein, Lemon Tree has taken its initiatives on inclusion to a new benchmark. Not only are these hotels 100% accessible for people of all abilities, but are also run by a special team.

As part of the group’s HR strategy, the company usually hires 12% to 15% employees with disability and a similar percentage of persons from the economically and socially marginalised disadvantaged segments (EcoSoc) of the society. In a first-of-its-kind endeavor, 70% of the hotel staff in Lemon Tree Hotel, Sector 60 is either from the EcoSoc or differently abled (Employees with Disability).