

News monitored for: Lemon Tree Hotels

Lemon Tree Hotels launches its fourth hotel in Hyderabad



Lemon Tree Hotels, India's largest hotel chain in the mid-priced hotel sector, recently announced the formal opening of Lemon Tree Hotel, Banjara Hills, their fourth hotel in Hyderabad.

Lemon Tree Hotel, Banjara Hills is strategically located adjacent to CARE hospital, in close proximity to major commercial hubs and popular malls. It is easily accessible from Rajiv Gandhi International Airport (RGIA) and is only a 45 minutes drive from Hyderabad Railway station. The hotel is conveniently located near popular tourist places like Birla Mandir, the Necklace Road, and a short drive from the Secretariat, the Assembly and various heritage sites like Charminar, Mecca Masjid and Golconda Fort.

Commenting on the launch, Vikramjit Singh, President, Lemon Tree Hotels said, "We are delighted to add the fourth hotel to our growing portfolio in Hyderabad. A very demand-driven micro-market with immense business potential, Banjara Hills is an urban commercial centre of importance. We look forward to welcoming our discerning guests here. With this opening, Lemon Tree Hotels further strengthens its footprint in the city."

Lemon Tree Hotels, Banjara Hills will have 85 rooms and will cater to travellers looking for value-for-money accommodations in Hyderabad. Each room has been tastefully decorated and suited to meet the specific needs of a business traveller with a full-sized working desk and an ergonomic executive chair, to make business-on-the-go productive. With this new opening, Lemon Tree now holds a cumulative inventory of 663 rooms in the city.

The hotel boasts of a vibrant atrium lobby, the innovative interiors and inspiring artwork that make for a setting that is truly refreshing, contemporary and stylish. The humour on the walls lives up to the spirit of Lemon Tree, aiming to delight and rejuvenate guests.