



August 01, 2024

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Name of Scrip: LEMONTREE

BSE Scrip Code: 541233

Subject: Signing of License Agreement - Aurika, Sasan Gir in Gujarat

Ref: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

We would like to inform you that the Company has signed License Agreement under its upscale brand, Aurika Hotels & Resorts, with Aurika, Sasan Gir in Gujarat. The property shall be operated by Carnation Hotels Pvt. Ltd., a subsidiary and management arm of Lemon Tree Hotels Ltd and is expected to open in FY 2029.

This Hotel will feature 82 aesthetically designed rooms and suites, along with Mirasa, the all-day dining restaurant, banquet facilities including Ekaara, the ballroom and Aurum, the boardroom and a stunning swimming pool.

Please find attached herewith the copy of the press release to be made in this regard.

Thanking you,

For Lemon Tree Hotels Limited

Jyoti Verma
Group Company Secretary
& Compliance Officer
M. No. : F7210

Encl: a/a

Lemon Tree Hotels Limited

(CIN No. L74899DL1992PLC049022)

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Lemon Tree Hotels Ltd. signs a new property in Gir, Gujarat under the Aurika Hotels & Resorts brand

The property will expand the footprint of the company's upscale brand – Aurika Hotels & Resorts

New Delhi, August 01, 2024: Lemon Tree Hotels Ltd. announced its latest signing under its upscale brand, Aurika Hotels & Resorts, with Aurika, Sasan Gir in Gujarat. The property is a greenfield project, slated to open in FY 2029. The property shall be operated by Carnation Hotels Pvt. Ltd., a subsidiary and the management arm of Lemon Tree Hotels Ltd.

Aurika, Sasan Gir will feature 82 aesthetically designed rooms and suites, along with Mirasa, the all-day dining restaurant, banquet facilities including Ekaara, the ballroom and Aurum, the boardroom and a stunning swimming pool.

Nestled in the western state of Gujarat, Gir is renowned for its diverse wildlife and natural beauty. The crown jewel of this region is the Gir National Park, the only place in the world where Asiatic lions can be seen in their natural habitat. This sanctuary is a haven for wildlife enthusiasts and nature lovers, offering thrilling safaris and a chance to witness a rich variety of flora and fauna. Gir's landscape is dotted with teak forests, grasslands, and water bodies, creating a picturesque setting. Beyond the wildlife, Gir offers a glimpse into the local culture with its quaint villages, traditional crafts, and warm hospitality, making it a must-visit destination for travellers seeking a blend of adventure, culture, and natural beauty.

Speaking on the occasion, Mr. Vilas Pawar, CEO – Managed and Franchise Business, Lemon Tree Hotels Ltd., commented, "We are delighted to announce the signing of Aurika, Sasan Gir. This property will significantly enhance our presence in Gujarat, where we already have six operational hotels and nine in the pipeline. Aurika, Sasan Gir is poised to offer an exquisite blend of indulgence and nature, providing guests with unparalleled experiences in this unique region. We are excited to bring our signature upscale hospitality to this extraordinary location, ensuring that it becomes a coveted destination for both domestic and international guests."

ABOUT AURIKA HOTELS & RESORTS

Aurika hotels are stylishly elegant yet comfortably informal. With an emphasis on design, these hotels are a reflection of the soul of the destination where they are located and each has its own personality.

These hotels feature new-age dining and innovative entertainment options, complemented by invigorating fitness and wellness facilities. Inspiring spaces, flawless delivery and cutting-edge technological solutions ensure that our guests can work, play and relax effortlessly.

The essence of the brand is reflected in 'beyond the unusual'. Service goes beyond the expected and is attentive and personal, yet unobtrusive.



ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. LTHL delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTHL opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 160+ hotels, which includes over 100 operational hotels and more than 60 hotels set to open in India and internationally. Lemon Tree Hotels are located across metro regions, including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada etc. The company expanded internationally with hotels opening in Dubai in December 2019, in Bhutan in February 2020 and in Nepal in April 2024.