



September 23, 2025

**National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East)  
Mumbai – 400 051**

**BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai – 400 001**

**Name of Scrip: LEMONTREE**

**BSE Scrip Code: 541233**

**Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

**Ref: Press Release**

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Dear Sir/ Madam,

We would like to inform you that the Company has signed a Franchise Agreement viz. Keys Prima by Lemon Tree Hotels, Varanasi and a License Agreement viz. Keys Select by Lemon Tree Hotels, Rewa.

**Keys Prima by Lemon Tree Hotels, Varanasi** will feature 153 well-appointed rooms, a restaurant, banquets, a conference room, a swimming pool, a fitness center and a spa along with other public areas and the hotel shall be franchised under Lemon Tree Hotels Limited.

**Keys Select by Lemon Tree Hotels, Rewa** will feature 50 well-appointed rooms, two restaurants, a banquet hall, a swimming pool, along with other public areas and the Hotel shall be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited.

Please find attached herewith the copy of the press release in this regard.

You are requested to kindly take the same on record.

**Thanking you  
For Lemon Tree Hotels Limited**

Pawan  
Kumar  
Kumawat  
Digitally signed by  
Pawan Kumar  
Kumawat  
Date: 2025.09.23  
19:42:38 +05'30'

**Pawan Kumar Kumawat  
Company Secretary  
& Compliance Officer  
M. No: A25377**

**Encl: a/a**

**Lemon Tree Hotels Limited**

(CIN No. L74899DL1992PLC049022)

Registered Office: Asset No. 6, Aerocity Hospitality District, New Delhi-110037

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**Central Reservation: +91 9911 701 701 | www.lemontreehotels.com**



## **Lemon Tree Hotels signs two new properties, one each in Uttar Pradesh and Madhya Pradesh**

**New Delhi, 23<sup>rd</sup> September 2025**: Lemon Tree Hotels announces the signing of two new properties – **Keys Prima by Lemon Tree Hotels, Varanasi** and **Keys Select by Lemon Tree Hotels, Rewa**.

**Keys Prima by Lemon Tree Hotels, Varanasi** will be franchised under Lemon Tree Hotels Limited and will feature 153 well-appointed rooms. Additionally, it will feature a restaurant, banquets, a conference room, a swimming pool, a fitness center and a spa along with other public areas. The Lal Bahadur Shastri International Airport, Varanasi is approximately 31 kms away from the property, while the Varanasi Railway Junction is about 12 kms away. The hotel is well connected by roadways for both public and private transport.

**Keys Select by Lemon Tree Hotels, Rewa** will be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited. It will feature 50 well-appointed rooms, two restaurants, a banquet hall, a swimming pool, along with other public areas. The Rewa Airport is approximately 19 kms away from the property, while the Rewa Railway Station is about 13 kms away. The hotel is well connected by roadways for both public and private transport.

Speaking on the occasion, Mr. Vilas Pawar, CEO - Managed & Franchise Business, Lemon Tree Hotels, commented, *"We are delighted to announce the expansion of our portfolio in the Hindi heartland of Uttar Pradesh and Madhya Pradesh. While expanding its footprint across the country in cities of all tiers, this signing by Lemon Tree Hotels perfectly aligns with the company's vision of becoming the most preferred hospitality chain across different segments."*

### **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

Serving over 1.5 million guests annually, LTHL operates 120+ hotels across 75+ cities in India and abroad, with a growing pipeline of 110+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Dubai, Bhutan, and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 230+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more details, visit [www.lemontreehotels.com](http://www.lemontreehotels.com)