



April 1, 2025

**National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001**

Name of Scrip: LEMONTREE

BSE Scrip Code: 541233

Sub: Re-branding of Keys Select by Lemon Tree Hotels, Pimpri, Pune as Keys Prima by Lemon Tree Hotels, Pimpri, Pune.

Ref: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

With reference to the captioned subject, we would like to inform you that "Keys Select by Lemon Tree Hotels, Pimpri, Pune, a property owned by Berggruen Hotels Private Limited, a subsidiary of Lemon Tree Hotels Limited, is rebranded as "Keys Prima by Lemon Tree Hotels, Pimpri, Pune" w.e.f. 1st April 2025.

This Hotel features 101 well-appointed and newly refurbished rooms and suites, Keys Café — a multi-cuisine coffee shop; a picturesque al fresco dining area — Keys Patio, Unlock Bar — a resto bar and a fully equipped fitness center. The hotel also has expansive banquet spaces and conference facilities.

A copy of the press release to be made in this regard is attached herewith.

Please take the above intimation on record.

For Lemon Tree Hotels Limited

**Kapil Sharma
Chief Financial Officer
Encl: a/a**

Lemon Tree Hotels Limited

(CIN No. L74899DL1992PLC049022)

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Lemon Tree Hotels rebrands a hotel in Pune

*Keys Prima by Lemon Tree Hotels, Pimpri, Pune features enhanced rooms,
dining and banquet spaces*

1st April, 2025: Lemon Tree Hotels Limited announces the rebranding of Keys Select by Lemon Tree Hotels, Pimpri, Pune to **Keys Prima by Lemon Tree Hotels, Pimpri, Pune.**

This owned hotel has been renovated to offer several new facilities to improve the guest experience at various touchpoints. These include 101 well-appointed and newly refurbished rooms and suites, Keys Café — a multi-cuisine coffee shop; a picturesque al fresco dining area — Keys Patio, Unlock Bar — a resto bar and a fully equipped fitness center. Upgrades have also been made in the public areas, including the lobby and the reception to create a pleasant first impression upon the guest. The hotel also has expansive banquet spaces and conference facilities to meet the discerning guests' business and events requirements.

Pune is a vibrant city that seamlessly blends history, education, and modernity. Known for its prestigious educational institutions, thriving IT industry, and rich cultural heritage, the city offers a unique charm that attracts students, professionals, and travelers alike.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. It delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTH opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 210+ hotels, which includes over 110 operational hotels and more than 100 hotels set to open in India and internationally. Lemon Tree Hotels are located across India, in key metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada, etc. The company has also expanded internationally to Dubai, Bhutan and Nepal.