

# **Lemon Tree Hotels Limited**

Q4 FY22 Earnings Presentation 27<sup>th</sup> May, 2022

MADRIC

Aurika, Hotels and Resorts, Udaipur











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#### Disclaimer



Certain statements in this communication may be 'forward looking statements' within the meaning of applicable laws and regulations. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. Important developments that could affect the Company's operations include changes in the industry structure, significant changes in political and economic environment in India and overseas, tax laws, import duties, litigation and labour relations.

**Lemon Tree Hotels Limited (LTH)** will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



Lemon Tree Premier, Mumbai

















BY LEMON TREE HOTELS



Lemon Tree Hotels has been included in the MSCI India Small Cap Index effective from 1<sup>st</sup> June 2022



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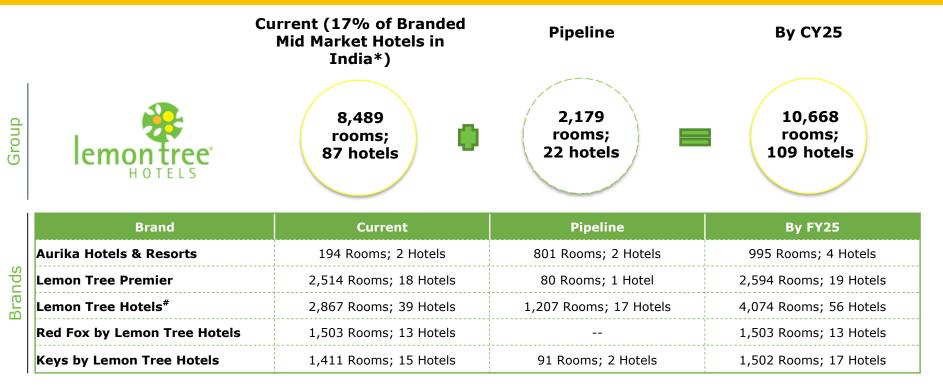






## Lemon Tree – Snapshot as on 31<sup>st</sup> March 2022





\*Source : Hotelivate – The Ultimate Indian Travel Hospitality Report 2019, Horwah HTL India Market Review 2018 #Includes Lemon Tree Resorts











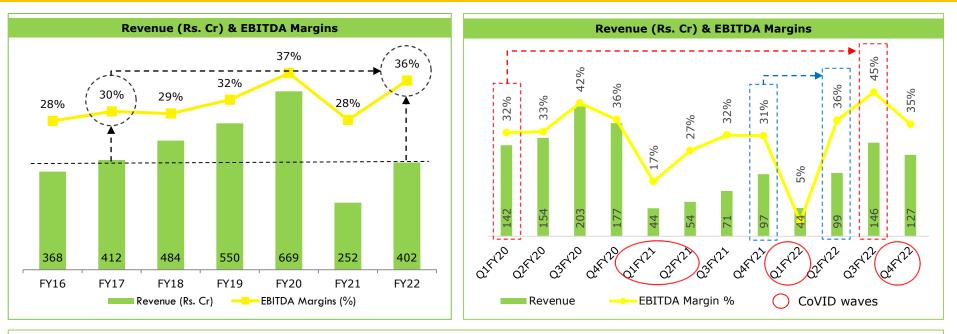






#### EBITDA Margin Expansion driven by permanent cost rationalization





- On like-to-like revenue basis, EBITDA margin % has expanded by approx. 1200 bps (44.9% in Q3FY22 vs 32.4% in Q1FY20)
- Going forward in FY23, Net EBITDA Margins will stabilize at >50%

#### Notes:

- 1. Trends for LTH owned/leased rooms
- 2. Q4FY22 and FY22 EBITDA Margin% is adjusted for Stamp Duty expense of Rs. 15.3 Cr









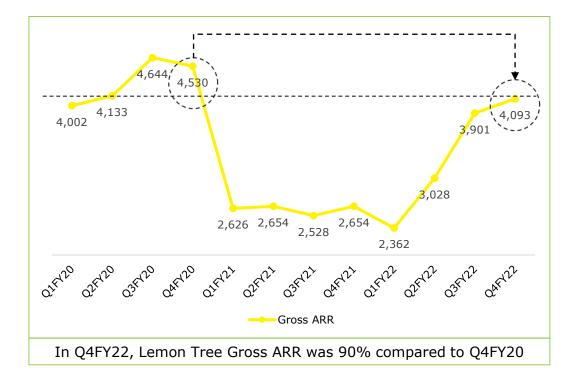






#### Gross ARR Recovery





Trends for the 5,192 owned/leased rooms







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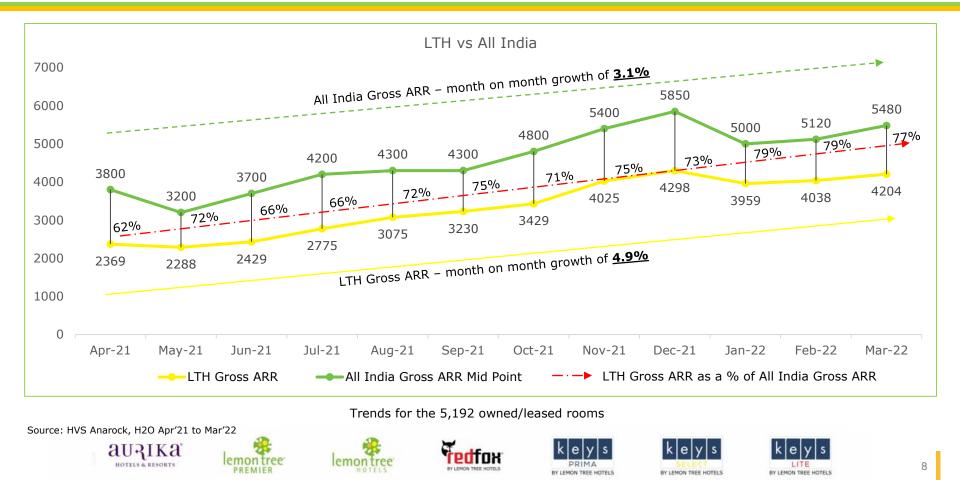






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## FY22 Gross ARR - LTH vs All India





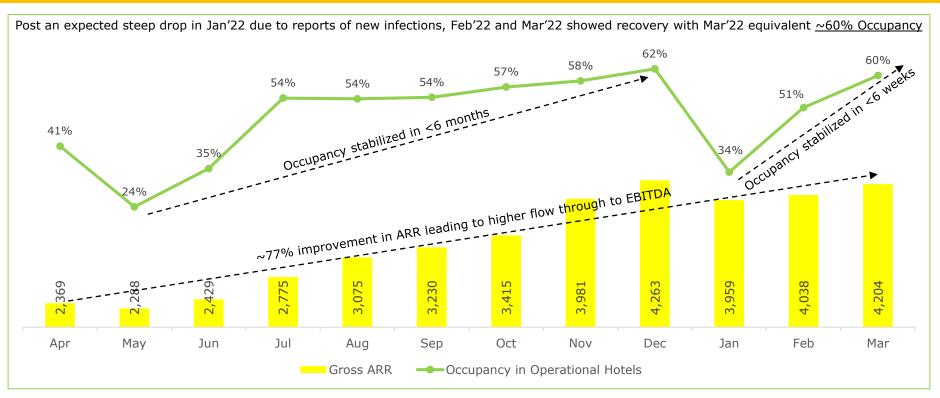


# Lemon Tree 'RESET' Resilience in FY22





# FY22 Month on Month Occupancy-ARR Trend



#### Trends for the 5,192 owned/leased rooms













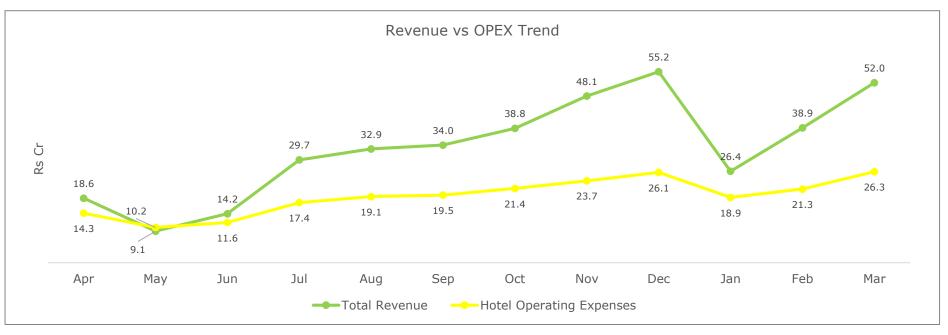




#### FY22 Revenue and Expense Trend



#### **Improving Operating Efficiency and Superior Recovery**



#### Notes:

- 1. Total Revenue includes Revenue from Owned and Leased hotels and Fees from Managed hotels
- 2. Operating Expenses include Hotel operating expenses for Owned and Leased hotels (including non-operational hotels)



















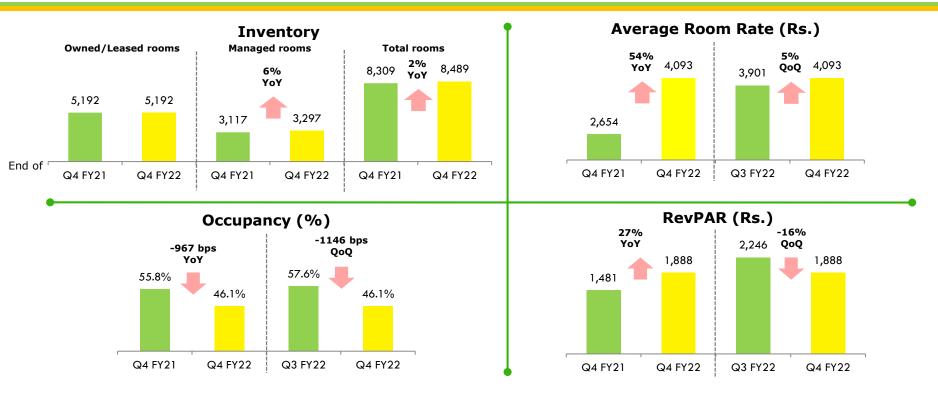
# **Q4 and FY22** Operating Performance





# Q4 FY22 Performance Highlights – Operational Metrics (Consolidated)





Notes: ARR, Occupancy and RevPAR are for our owned and leased hotels only









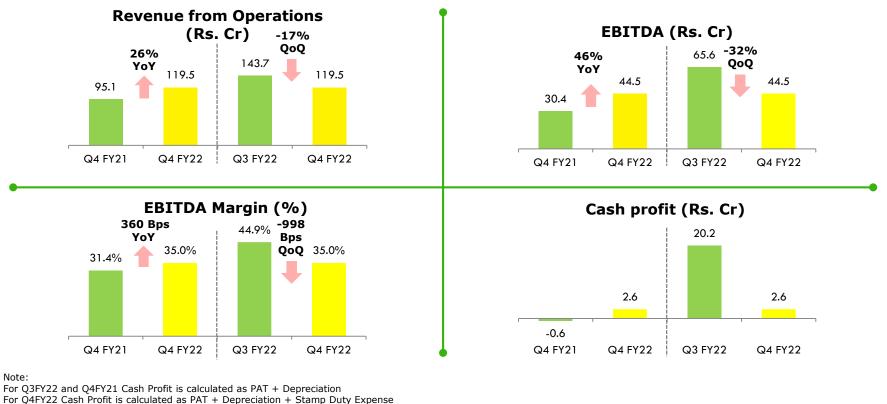








# Q4 FY22 Performance Highlights – Financial Metrics (Consolidated)



Q4FY22 EBITDA and EBITDA Margin% is adjusted for Stamp Duty expense of Rs. 15.3 Cr









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# Consolidated Profit & Loss Statement – Q4 FY22



Rs. Cr	Q4 FY22	Q4 FY21	Q3 FY22	QoQ Change (%)	YoY Change (%)
Revenue from operations	119.5	95.1	143.7	-16.8%	25.7%
Other income	7.6	1.9	2.4	223.9%	303.1%
Total expenses	82.7	66.6	80.4	2.9%	24.3%
EBITDA	44.5	30.4	65.6	-32.2%	46.2%
EBITDA margin (%)	35.0%	31.4%	44.9%	(998)	360
Finance costs	44.1	44.5	45.4	-2.9%	-1.0%
Depreciation & amortization	26.5	26.1	25.4	4.3%	1.6%
РВТ	(39.4)	(40.9)	(3.2)	NA	NA
Tax expense	(0.3)	(14.2)	2.0	NA	NA
ΡΑΤ	(39.2)	(26.7)	(5.2)	NA	NA
Cash Profit	2.6	(0.6)	20.2	-87.1%	NA

Note:

For Q3FY22 and Q4FY21 Cash Profit is calculated as PAT + Depreciation For Q4FY22 Cash Profit is calculated as PAT + Depreciation + Stamp Duty Expense Q4FY22 EBITDA and EBITDA Margin% is adjusted for Stamp Duty expense of Rs. 15.3 Cr

















## Consolidated Profit & Loss Statement Breakup – Q4 FY22 vs Q4 FY21



	Total	Total without Keys Hotels			Keys Hotels			Total	
Rs. Cr	Q4 FY22	Q4 FY21	YoY Change (%)	Q4 FY22	Q4 FY21	YoY Change (%)	Q4 FY22	Q4 FY21	YoY Change (%)
Inventory	4,256	4,256	0%	936	936	0%	5,192	5,192	0%
ARR	4,338	2,737	59%	2,374	1,954	22%	4,093	2,654	54%
Occupancy	49.3%	60.9%	(1163)	32.0%	32.8%	(81)	46.1%	55.8%	(968)
RevPAR	2,137	1,666	28%	759	640	19%	1,888	1,481	27%
Revenue from Operations	111.5	86.8	28.5%	8.0	8.3	-3.1%	119.5	95.1	25.7%
Other Income	4.9	2.1	138.0%	2.7	(0.2)	NA	7.6	1.9	303.1%
Total expenses	73.0	59.1	23.6%	9.7	7.5	29.2%	82.7	66.6	24.3%
EBITDA	43.4	29.8	45.7%	1.1	0.6	69.6%	44.5	30.4	46.2%
EBITDA Margin (%)	37.3%	33.5%	375	10.2%	7.9%	223	35.0%	31.4%	360
РВТ	(36.3)	(36.5)	NA	(3.2)	(4.4)	NA	(39.4)	(40.9)	NA

Note: Q4FY22 EBITDA and EBITDA Margin% is adjusted for Stamp Duty expense of Rs. 15.3 Cr















## Q4 FY22 Operational Performance by Brands & Region (On full inventory basis)



Parameters	Re	vPAR (	(Rs.)	Occup	ancy R	ate (%)	Avera	age Dai (Rs.)	ly Rate	EB	Hotel le ITDAR/ (Rs. La	room	Hotel	level E Margi	BITDAR n
By Brand (#Rooms)	Q4 FY22	Q4 FY21	Change (%)	Q4 FY22	Q4 FY21	Change (bps)	Q4 FY22	Q4 FY21	Change (%)	Q4 FY22	Q4 FY21	Change (%)	Q4 FY22	Q4 FY21	Change (bps)
Aurika Hotels & Resorts (139)	5748	4599	25%	36%	45%	-942	16,108	10,195	58%	4.64	3.76	24%	64%	62%	264
Lemon Tree Premier (1,603)	2619	1882	39%	59%	72%	-1,288	4,452	2,624	70%	1.17	0.61	92%	40%	28%	1,151
Lemon Tree Hotels (1562)	1921	1585	21%	48%	57%	-836	3,965	2,791	42%	0.59	0.64	-8%	27%	34%	-682
Red Fox by Lemon Tree Hotels (952)	1152	1007	14%	36%	52%	-1,518	3,159	1,951	62%	0.22	0.57	-61%	20%	52%	-3,219
Keys by Lemon Tree Hotels (936)	759	640	19%	32%	33%	-81	2,374	1,954	22%	0.10	0.18	-44%	10%	23%	-1,247

Parameters	Re	vPAR (	(Rs.)	Occup	ancy R	ate (%)	Avera	age Dai (Rs.)	ly Rate	EB	Hotel le ITDAR/ (Rs. La	room	Hotel	level E Margi	BITDAR n
By Region (#Rooms)	Q4 FY22	Q4 FY21	Change (%)	Q4 FY22	Q4 FY21	Change (bps)	Q4 FY22	Q4 FY21	Change (%)	Q4 FY22	Q4 FY21	Change (%)	Q4 FY22	Q4 FY21	Change (bps)
Delhi (636)	2501	1773	41%	64%	74%	-1,053	3,912	2,382	64%	1.07	0.64	68%	38%	30%	773
Gurugram (529)	1510	1073	41%	36%	51%	-1,526	4,186	2,091	100%	0.35	0.30	15%	18%	20%	-232
Hyderabad (663)	1874	1269	48%	45%	57%	-1,150	4,125	2,228	85%	0.86	0.53	62%	41%	36%	500
Bengaluru (874)	1323	771	72%	39%	33%	605	3,399	2,345	45%	0.37	0.12	204%	26%	14%	1244
Mumbai (303)	3306	2338	41%	69%	81%	-1140	4,762	2,892	65%	1.18	1.00	18%	33%	42%	-854







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## Consolidated Profit & Loss Statement – FY22 vs FY21



Rs. Cr	FY22	FY21	FY22 vs FY21 YoY Change (%)
Revenue from operations	402.2	251.7	<b>60</b> %
Other income	14.0	13.3	<b>6</b> %
Total Income	416.3	265.0	57%
Total expenses	268.3	190.5	41%
EBITDA	147.9	74.5	<b>99</b> %
EBITDA margin (%)	35.5%	<b>28</b> .1%	741
Finance costs	180.9	190.5	-5%
Depreciation & amortization	104.3	107.6	-3%
РВТ	(144.6)	(218.7)	NA
Tax expense	(7.2)	(32.2)	NA
РАТ	(137.4)	(186.5)	NA
Cash Profit	(17.8)**	(20.8) <sup>*</sup>	NA

Note:

\* For FY21, Cash Profit is calculated as PAT + Depreciation + Interest converted into loans (ie. Rs. 58.2 Cr)

\*\* For FY22, Cash Profit is calculated as PAT + Depreciation + Stamp Duty expense (ie. Rs. 15.3 cr)

FY22 EBITDA and EBITDA Margin% is adjusted for Stamp Duty expense of Rs. 15.3 Cr















#### Consolidated Balance Sheet – FY22 vs FY21



Rs. Cr	FY22	FY21	FY22 vs FY21 YoY Change (%)
Shareholder's Funds	831.1	917.6	-9%
Non-controlling interests	567.7	617.4	-8%
Total Shareholder's equity	1,398.9	1,535.0	-9%
Total Debt	1,698.6	1,685.3	0.8%
Other Non-current liabilities	433.0	473.7	-9%
Other Current liabilities	104.5	124.6	-16%
Total Equity & Liabilities	3,635.0	3,818.5	-5%
Non-current assets	3,504.1	3,588.3	-2%
Current assets	131.0	230.2	-43%
Total Assets	3,635.0	3,818.5	-5%
Debt to Equity (x)	1.21	1.10	11%
Average cost of borrowing (%)	8.00%	8.28%	(28)







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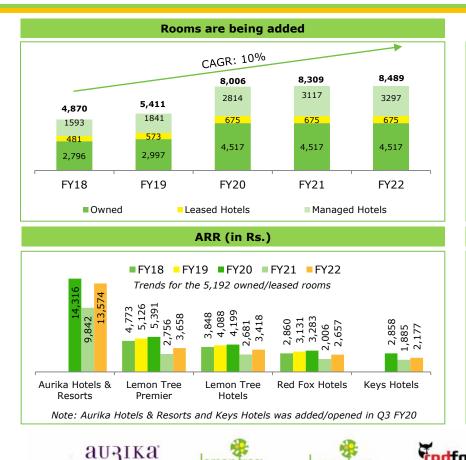






# Operating performance over 5 years





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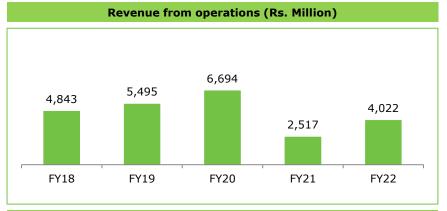
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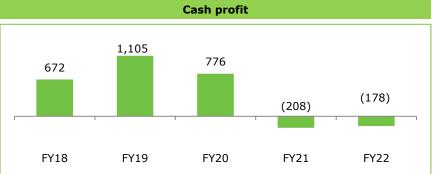
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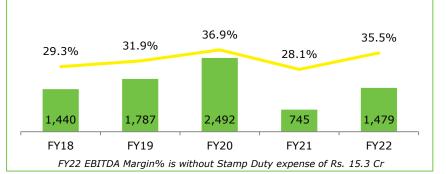
# **Operating Performance over 5 years**







**EBITDA (Rs. Million) & EBITDA margins** 







Notes: FY18, FY19, FY20, FY21 and FY22 figures are from audited balance sheet. For FY20 and FY21: Cash Profit = PAT + Depreciation + Interest converted into loans, for FY22: Cash Profit = PAT + Depreciation + Stamp Duty Expense; for all remaining years it is PAT + Depreciation. FY22 EBITDA and EBITDA Margin% is adjusted for Stamp Duty expense of Rs. 15.3 Cr







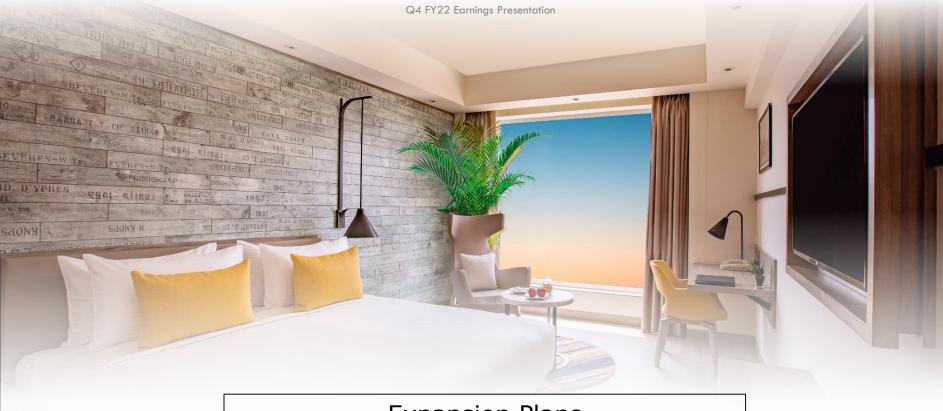


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# **Expansion Plans**







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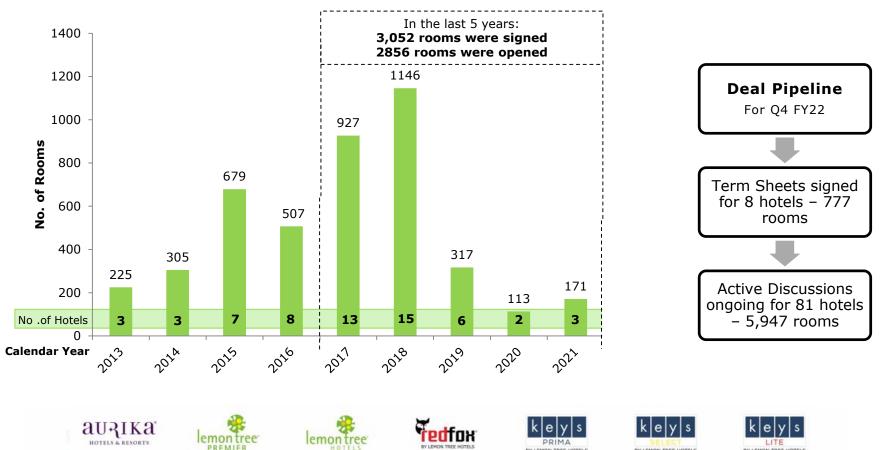




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# Management contracts – Signings/Opening over the years





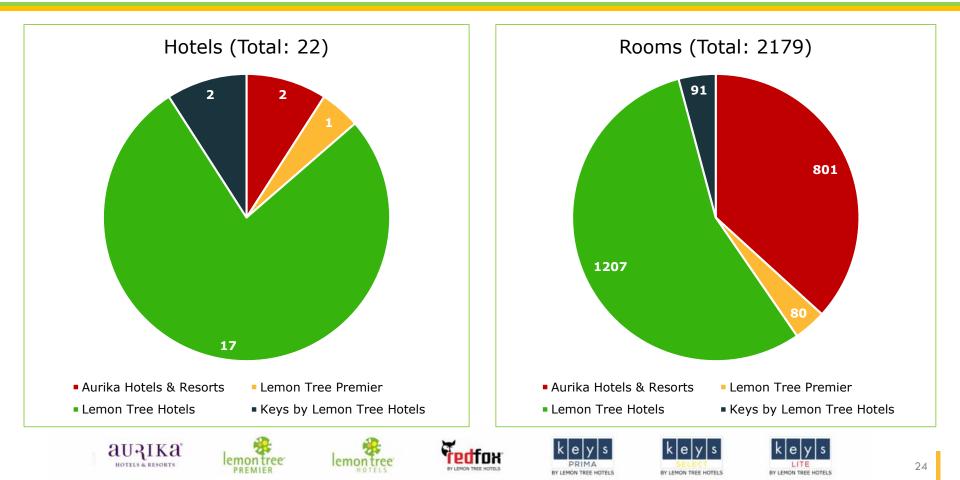
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#### Portfolio Breakup as on 31<sup>st</sup> March 2022 – Pipeline (Owned + Managed)





#### Expansion Plans – Pipeline of Management Contracts (as on 31<sup>st</sup> March 2022)



#	Management Contracts Pipeline	City	Rooms	Expected Opening date
1	Keys Lite, Tapovan, Rishikesh	Rishikesh	39	Apr-22
2	Keys Select by Lemon Tree Hotels, Gandhi Ashram, Ahmedabad	Ahmedabad	52	Jul-22
3	Lemon Tree Hotel Kalina, Mumbai	Mumbai	70	Aug-22
4	Lemon Tree Hotel, McLeodganj	Dharamshala	39	Oct-22
5	Lemon Tree Hotel, Mukteshwar	Uttarakhand	41	Oct-22
6	Lemon Tree Hotel, Gulmarg	Gulmarg	35	Nov-22
7	Lemon Tree Premier, Biratnagar, Nepal	Biratnagar, Nepal	80	Dec-22
8	The Spectrum, operated by Lemon Tree Hotels, Gurugram	Gurugram	260	Dec-22
9	Lemon Tree Resort, Mussoorie	Mussoorie	40	Dec-22
10	Lemon Tree Hotel, Tapovan, Rishikesh	Rishikesh	102	Dec-22
11	Lemon Tree Hotel, Bokaro	Bokaro	70	Jan-23
12	Lemon Tree Hotel, Sonmarg	Sonmarg	40	Jan-23
13	Lemon Tree Hotel, Agra	Agra	62	Jan-23
14	Lemon Tree Hotel, Trivandrum	Trivandrum	100	Jun-23
15	Lemon Tree Hotel, Kathmandu	Kathmandu, Nepal	75	Sep-23
16	Lemon Tree Hotel, Darjeeling	Darjeeling	55	Oct-23
17	Lemon Tree Resort Thimphu, Bhutan	Thimphu, Bhutan	38	Oct-23
18	Aurika Hotels and Resorts, Rishikesh	Rishikesh	132	Mar-25
19	Bhangeri Durbar Resort, operated by Lemon Tree Hotels, Nepal	Nagarkot, Nepal	51	TBD
20	Lemon Tree Hotel, Ludhiana	Ludhiana	60	TBD
			1,441	

Note: The dates are under the best case scenario and as per latest update from owners based on their lines of credit









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## Expansion Plans – Hotels under Development



Under-development hotels	Туре	Rooms	Expected Opening date	Ownership (%)
Lemon Tree Mountain Resort, Shimla	Owned	69	TBD	100.00%
Aurika, Mumbai International Airport	Owned	669	CY23	58.91%
Total		738		

- \* Total estimated project cost is Rs. 1,006 Cr
- Total capital deployed/capital expenditure already incurred (i.e. CWIP + Security Deposit for leased assets underdevelopment + Land Capitalised + Capital advances – Capital creditors) as on 31<sup>st</sup> March 2022 is Rs. 422 Cr

















# Aurika, Mumbai Airport (MIAL) | Image Representation

















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# Lemon Tree Mountain Resort, Shimla | Image Representation



















# Lemon Tree Mountain Resort, Shimla | Image Representation

























#### **ANNEXURES**

Aurika, Hotels and Resorts, Udaipur















# Environment Social Governance (ESG) - Vision FY26





In the area of Environment, we are focused on becoming more energy efficient, adopting renewable energy, mitigating and adapting to climate change, conserving water and reducing waste

At the center of our ESG approach is our commitment to **creating sustained value**. This is across all stakeholders - shareholders and investors, employees, customers, suppliers and the society at large.



In the area of Social, our emphasis is on the development of people, especially creating an inclusive and equal opportunity workplace and empowering local communities

**Vision FY26** reflects our belief that our business operations are inherently integrated with delivering social and environmental impact.



In the area of Governance, our commitment is towards building an ethical and transparent organization

Click here to read the report: ESG Report

















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# ESG – Vision FY26 linked to Sustainable Development Goals



Our ambitions for FY26 are based on the following goals and aspirations:

15%	50%	40%	10%	100%	30%	15%
Reduction in Energy Consumption (intensity based) by FY26 over FY19 baseline	Renewable energy (RE) usage by FY26	Reduction in GHG emissions (intensity based) by FY26 over FY19 baseline	Reduction in water consumption (intensity based) by FY26 over FY19 baseline	Certified Green Buildings (hotels) by FY26	ODIs in the workforce by FY26	Women across the workforce by FY26
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	7 AFFORDABLE AND CLEAN ENERGY	13 CLIMATE	6 CLEAN WATER AND SANITATION	13 CLIMATE	10 REDUCED INEQUALITIES	5 GENDER EQUALITY

Click here to read the report: ESG Report

















# Portfolio Breakup as on 31st March 2022 - Operational



<b>Operational Portfolio</b>		(incl. on d land)	Lea	ised	Managed/	Franchised	То	otal
	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms
Aurika Hotels & Resorts	1	139	0	0	1	55	2	194
Lemon Tree Premier	7	1442	2	161	9	911	18	2514
Lemon Tree Hotels	13	1241	4	321	22	1305	39	2867
Red Fox by Lemon Tree Hotels	5	759	2	193	6	551	13	1503
Keys Prima by Lemon Tree Hotels	0	0	0	0	1	40	1	40
Keys Select by Lemon Tree Hotels	7	936	0	0	5	388	12	1324
Keys Lite by Lemon Tree Hotels	0	0	0	0	2	47	2	47
Total	33	4517	8	675	46	3297	87	8489















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# Portfolio Breakup as on 31<sup>st</sup> March 2022 - Pipeline



Pipeline Portfolio		(incl. on I land)	Lea	sed	Managed/	Franchised	То	tal
	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms
Aurika Hotels & Resorts	1	669	0	0	1	132	2	801
Lemon Tree Premier	0	0	0	0	1	80	1	80
Lemon Tree Hotels	1	69	0	0	16	1138	17	1207
Red Fox by Lemon Tree Hotels	0	0	0	0	0	0	0	0
Keys Prima by Lemon Tree Hotels	0	0	0	0	0	0	0	0
Keys Select by Lemon Tree Hotels	0	0	0	0	0	0	0	0
Keys Lite by Lemon Tree Hotels	0	0	0	0	2	91	2	91
Total	2	738	0	0	20	1441	22	2179















#### Strategically positioned in key geographies

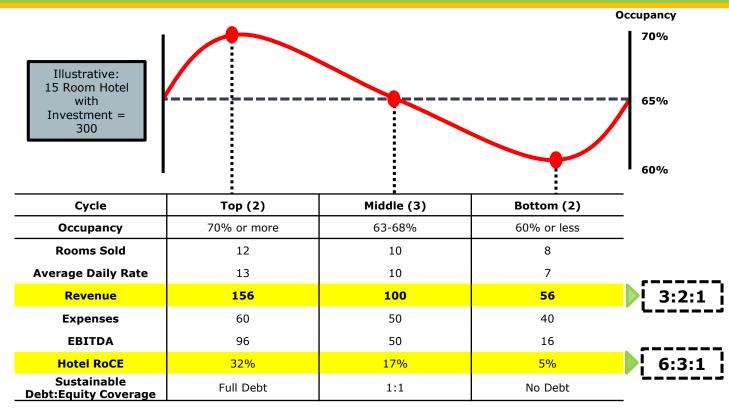






## The hotel business cycle





Note: Hotel RoCE is calculated as Hotel level EBITDA/Capital deployed for operational hotels.







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#### **Conference Call Details**



Local access number+91 70456 71221 (Available all over India)International Toll Free Number• Hong Kong: 800 964 448Singapore: 800 101 2045• UK: 0 808 101 1573UK: 0 808 101 1573• USA: 1 866 746 2133To enable participants to connect to the conference call	Time	• 2:00 PM IST on Monday, May 30, 2022
<ul> <li>Hong Kong: 800 964 448</li> <li>Singapore: 800 101 2045</li> <li>UK: 0 808 101 1573</li> <li>USA: 1 866 746 2133</li> <li>To enable participants to connect to the conference call without having to wait for an operator, please register at the below mentioned link:</li> </ul>	Conference dial-in Primary number	• Primary number: +91 22 6280 1141 / +91 22 7115 8042
International Toll Free Number       • Singapore: 800 101 2045         • UK: 0 808 101 1573       • USA: 1 866 746 2133         • USA: 1 866 746 2133       To enable participants to connect to the conference call without having to wait for an operator, please register at the below mentioned link:         Pre-registration       Cick here to	Local access number	• +91 70456 71221 (Available all over India)
International Toll Free Number       • UK: 0 808 101 1573         • USA: 1 866 746 2133       • USA: 1 866 746 2133         To enable participants to connect to the conference call without having to wait for an operator, please register at the below mentioned link:         Pre-registration       Click here to		• Hong Kong: 800 964 448
<ul> <li>UK: 0 808 101 1573</li> <li>USA: 1 866 746 2133</li> <li>To enable participants to connect to the conference call without having to wait for an operator, please register at the below mentioned link:</li> </ul>	International Toll Free Number	• Singapore: 800 101 2045
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#### About Lemon Tree Hotels



Lemon Tree Hotels Limited is India's largest mid market hotel chain and the third largest overall, on the basis of controlling interest in owned and leased rooms. We operate across the upper upscale, upscale, upper-midscale, midscale and economy segments. We deliver differentiated yet superior service offerings, with a compelling value proposition.

LTHL opened its first hotel with 49 rooms in May 2004 and currently operates ~8,500 rooms in 87 hotels across 54 destinations, in India and South Asia, under its various brands viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels, Keys Prima, Keys Select and Keys Lite. When the current pipeline becomes operational by 2025, LTHL will be operating ~10,700 rooms in 109 hotels across 65 destinations.

Lemon Tree Hotels, including Keys Hotels, are located across India, in metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous other tier I and II cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Vishakhapatnam, Kochi, Ludhiana, Thiruvananthapuram and Vijayawada. The company expanded internationally with hotels opening in Dubai in December 2019 and in Bhutan in February 2020. New hotels are also set to open internationally in Bhutan and Nepal.

#### For more information about us, please visit **www.lemontreehotels.com** or contact:

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E-mail: cfo@lemontreehotels.com







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