

March 27, 2023

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East) Mumbai – 400 051 BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001

Name of Scrip: LEMONTREE

BSE Scrip Code: 541233

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Ref: Opening of Keys Prima by Lemon Tree Hotels, Thekkady

#### Dear Sir

We are pleased to inform the opening of the fifth Hotel in Kerala under the Company's brand 'Keys Prima by Lemon Tree Hotels, Thekkady'.

This hotel features 42 well-appointed rooms complemented by a multi-cuisine restaurant, a meeting room, a fitness center, banquets along with other public areas.

The hotel is managed by Carnation Hotels Private Limited, a wholly owned subsidiary and the hotel management arm of Lemon Tree Hotels Limited.

#### Please find attached herewith the copy of the press release.

Please take the above intimation on record

Thanking you,

### For Lemon Tree Hotels Limited

NIKHIL SETHI 5:45:59+05'30'

Nikhil Sethi AVP Legal & Group Company Secretary And Compliance Officer

#### Lemon Tree Hotels Limited

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# Lemon Tree Hotels launches its fifth property in Kerala with Keys Prima by Lemon Tree Hotels, Thekkady

The hotel overlooks the Periyar National Park and Wildlife Sanctuary and features 42 well-appointed rooms, multi-cuisine dining options and a fitness center for a perfect getaway

<u>New Delhi, March 27, 2023</u>: Lemon Tree Hotels Limited announced the opening of its latest hotel – Keys Prima by Lemon Tree Hotels, Thekkady in Kerala.

Strategically located near Kumily, a gateway town into Kerala, the hotel is perfectly suited for travellers who want to soak in the tranquillity of nature. This property features 42 well-appointed rooms, complemented by a multi-cuisine restaurant, a meeting room, a fitness center, banquets along with other public areas including Keys Garden, the pristine green space, overlooking the surrounding lush hilly areas making it perfect for outdoor parties and get-togethers.

Thekkady, home to the largest wildlife sanctuary in India, the Periyar National Park and Wildlife Sanctuary, is a dream destination for any tourist visiting India. It is a reservoir of several endangered species and rich tribal culture. This sanctuary is spread over an area of 777 sq. kms, surrounded by the Periyar Lake spread over 25 sq. kms. The 120 years old 'Surki' dam, built across Peryiar, is a major tourist attraction. Thekkady offers several activities like boating, bamboo rafting, nature walk, elephant ride, jeep safari, trekking, and much more.

The Nedumbassery airport in Kochi is about 190 km away. The nearest railway station is at Kottayam which is 114 km from Thekkady.

## ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India on the basis of controlling interest in owned and leased rooms, the sixth largest by consolidated inventory, and the largest in the mid-market hotel sector. LTHL operates across the upscale, upper-midscale, midscale and economy segments, and delivers differentiated yet superior service offerings, with a compelling value proposition.

LTHL opened its first hotel with 49 rooms in May 2004 and currently operates  $\sim$ 8,400 rooms in 88 hotels across 54 destinations. When the current pipeline



becomes operational, LTHL will be operating ~11,650 rooms in 130 hotels across 84 destinations. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

Lemon Tree Hotels are located across India, in metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Vishakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada etc. The company expanded internationally with hotels opening in Dubai in December 2019 and in Bhutan in February 2020. New hotels are also set to open internationally in Bhutan and Nepal.

To know more, visit lemontreehotels.com | aurikahotels.com

