

refreshingly different



November 28, 2019

**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East)  
Mumbai – 400 051

**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400 001

**Name of Scrip: LEMONTREE**

**BSE Scrip Code: 541233**

**Dear Sir**

**Ref: Opening of Red Fox Hotel, Vijayawada**

**Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015**

With reference to the captioned subject, we are pleased to inform that today we have entered into Vijayawada, Andhra Pradesh with the launch of our 101 Rooms hotel - 'Red Fox Hotel, Vijayawada'. Set on the banks of the Krishna River in the city of Vijayawada, it is an ideal destination for both business and leisure travellers. Just 1.5 kms from the railway station, it is in close proximity to the ornate Kanaka Durga Temple, nestled on the Indrakeeladri Hill, the Undavalli Caves featuring ancient rock-cut temples and the Bhavani Island on the Krishna River. The hotel offers a mix of 101 smart rooms, a multi-cuisine coffee shop – Clever Fox Café, banquet hall, boardroom, fitness center etc.

#### **About Lemon Tree Hotels**

Lemon Tree Hotels (LTH) is the largest mid-priced hotel sector chain, and the third largest overall, on the basis of controlling interest in owned and leased rooms, as of June 30, 2017, according to the Horwath Report. LTH operates in the mid market sector, consisting of the upscale, upper midscale, midscale and economy hotel segments and seeks to cater to Indian middle class guests and deliver differentiated yet superior service offerings, with a value-for-money proposition.

LTH opened its first hotel with 49 rooms in May 2004 and currently operate ~7900 rooms in 78 hotels (including Keys hotels) across 46 cities under its various brands viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels, Keys Prima, Keys Select and Keys Lite. As the current pipeline becomes operational, LTH will be operating 105 hotels with ~10500 rooms, across 67 cities in India and abroad.



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Lemon Tree Hotels including keys hotels are located across India, in metro regions, including the NCR, Bengaluru, Hyderabad and Chennai, as well as tier I and tier II cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Mumbai, Kolkatta, Udaipur, Vishakhapatnam, Kochi, Ludhiana, Thiruvananthapuram and Vijayawada.

Please take the above intimation on record

Thanking you,

Yours faithfully

For **Lemon Tree Hotels Limited**

**Nikhil Sethi**  
Group Company Secretary & GM Legal  
& Compliance Officer

