

January 25, 2024

**National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001**

Name of Scrip: LEMONTREE

BSE Scrip Code: 541233

Sub: Signing of Franchise Agreement- Lemon Tree Hotel, Motihari, Bihar

Ref: Disclosure under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam

With reference to the captioned subject, we would like to inform you that the Company has signed a Franchise Agreement for upcoming hotel in Motihari, Bihar under the Company's brand 'Lemon Tree Hotel'.

This hotel will feature 50 well-appointed rooms, a restaurant, a fitness center, a lounge, a banquet hall, a meeting room, a swimming pool, a bar, a spa and other public areas and is expected to be operational in FY25.

Please find attached herewith the copy of the press release in above regard.

Please take the above intimation on record

Thanking you,

For **Lemon Tree Hotels Limited**

**Jyoti Verma
Group Company Secretary
and Compliance Officer
M. No. 7210**

Encl: a/a



Lemon Tree Hotels signs a new property in Motihari, Bihar

New Delhi, January 25th, 2024: Lemon Tree Hotels announced its latest signing – Lemon Tree Hotel, Motihari, Bihar. The property, which will be franchised by Lemon Tree Hotels Limited, is expected to open in FY25.

Motihari is situated in the eastern part of the Indian state of Bihar, near the Nepal border. It is part of the Champaran region, historically significant for being the place where Mahatma Gandhi launched his first Satyagraha (non-violent resistance) movement in India. Apart from its historical significance, Motihari and its surrounding areas may have other local attractions and landmarks that draw tourists and visitors. The economy of Motihari is largely agrarian, with agriculture being the primary source of livelihood for the majority of the population. The region produces crops like rice, sugarcane, and various fruits and vegetables.

Lemon Tree Hotel, Motihari, Bihar will feature 50 well-appointed rooms, a restaurant, a fitness center, a lounge, a banquet hall, a meeting room, a swimming pool, a bar, a spa and other public areas.

The Lok Nayak Jayprakash Airport, Patna is about 154 kms away, while the Bapudham Motihari Railway Station is just about 3 kms away from the hotel. The hotel is also well connected by roadways for both public and private transport.

Speaking on the occasion, Mr. Vilas Pawar, CEO – Franchise Business, Lemon Tree Hotels commented, *"We are pleased to announce the expansion of our portfolio in Bihar. This opening will be in addition to one existing property in the state. The state has several tourist attractions that showcase its historical, religious and natural beauty."*

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. LTHL delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTHL opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 150+ hotels, which includes over 100 operational hotels and more than 50 hotels set to open in India and internationally. Lemon Tree Hotels are located across metro regions, including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Vishakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada etc. The company expanded internationally with hotels opening in Dubai in December 2019 and in Bhutan in February 2020. New hotels are also set to open internationally in Bhutan and Nepal.