

October 05, 2023

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East) Mumbai – 400 051 BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400 001

Name of Scrip: LEMONTREE BSE Scrip Code: 541233

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Ref: Opening of Aurika, Mumbai Skycity

Dear Sir/Madam

We are pleased to inform about the opening of Aurika, Mumbai Skycity, the third property under the company's upscale brand Aurika Hotels & Resorts, as well as our third hotel in the global city of Mumbai.

This hotel features 669 aesthetically designed rooms and suites, new-age dining and extensive banqueting options, innovative high-tech and entertainment facilities, and world class service.

Please find attached herewith the copy of the press release.

Please take the above intimation on record.

Thanking you,

For Lemon Tree Hotels Limited

Nikhil Sethi AVP Legal & Group Company Secretary And Compliance Officer



## Lemon Tree Hotels Ltd. opens the doors of India's largest inventory hotel with the launch of Aurika, Mumbai Skycity

Aurika, Mumbai Skycity offers 669 aesthetically designed rooms and suites, newage dining and extensive banqueting options, innovative high-tech and entertainment facilities, and world class service

**5<sup>th</sup> October, 2023:** Lemon Tree Hotels Ltd. announced the launch of Aurika, Mumbai Skycity, the third property under the company's upscale brand – Aurika Hotels & Resorts. This occasion marks the launch of India's largest hotel, by number of rooms.

Speaking on the launch, Patanjali G. Keswani, Chairman & Managing Director – Lemon Tree Hotels, said, "I am delighted to announce the launch of Aurika, Mumbai Skycity, our largest project to date. Located close to Chhatrapati Shivaji Maharaj International Airport (Terminal 2), this deluxe hotel has 669 rooms and suites and is currently the largest hotel (by number of rooms) in India."

"This is our third hotel under the Aurika Hotels & Resorts brand, as well as our third hotel in the global city of Mumbai, and I believe that this addition will help to fulfil the increasing needs of both business and leisure travellers to the City of Dreams. This launch also brings us one step closer to our goal of bringing our total inventory, including operational and to be opened, to 20,000+ rooms, in the next four years", he added.

As has been the practice with its predecessors – Aurika, Udaipur and Aurika, Coorg – Aurika, Mumbai Skycity too is rooted in local culture and heritage. This hotel pays tribute to Mumbai's iconic architecture and cinematic history, offering a unique blend of the past and present. While the hotel maintains an international and universal feel in its spaces, it also incorporates subtle luxury and the distinct Mumbai flavour. The design seamlessly blends elements from different cultures, creating an ambiance that is both inviting and captivating.

The hotel features Mirasa – the all-day dining restaurant, Ariva – the bar, a Tea Lounge, a speciality restaurant, and extensive banquet facilities, including the ballroom and multiple boardrooms.

The 669 aesthetically designed rooms and suites are elegantly furnished and feature top-of-the-line facilities and amenities. Recreational facilities include Araya – the spa and salon, a well-equipped fitness center and an inviting swimming pool with a pool bar and tranquil relaxation area.

The hotel aims to actively promote art and culture by regularly hosting events and exhibitions. These events will showcase the works of local and international artists,

providing a platform for artistic expression and creativity. The guests will have the opportunity to engage with the art community and experience unique and thought-provoking exhibitions within the hotel itself.

## **About Aurika Hotels & Resorts**

Aurika hotels are stylishly elegant yet comfortably informal. With an emphasis on design, these hotels are a reflection of the soul of the destination where they are located and each has its own personality.

These hotels feature new-age dining and innovative entertainment options, complemented by invigorating fitness and wellness facilities. Inspiring spaces, flawless delivery and cutting-edge technological solutions ensure that our guests can work, play and relax effortlessly.

The essence of the brand is reflected in 'beyond the unusual'. Service goes beyond the expected and is attentive and personal, yet unobtrusive.

## **About Lemon Tree Hotels**

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India on the basis of controlling interest in owned and leased rooms, the sixth largest by consolidated inventory, and the largest in the mid-market hotel sector. LTHL operates across the upscale, upper-midscale, midscale and economy segments, and delivers differentiated yet superior service offerings, with a compelling value proposition.

LTHL opened its first hotel with 49 rooms in May 2004 and currently operates  $\sim 9400$  rooms in 95 hotels across 60 destinations. When the current pipeline becomes operational, LTHL will be operating  $\sim 12,800$  rooms in 146 hotels across 94 destinations. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

Lemon Tree Hotels are located across India, in metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada etc. The company expanded internationally with hotels opening in Dubai in December 2019 and in Bhutan in February 2020. New hotels are also set to open internationally in Bhutan and Nepal.

To know more, visit lemontreehotels.com | aurikahotels.com | keyshotels.com