



Lemon Tree Hotels signs a new property in Gujarat

New Delhi, 17th January 2025: Lemon Tree Hotels announced its latest signing — Lemon Tree Hotel, Valsad, Gujarat. The property, which shall be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited, is expected to open in FY 2029

Valsad, a city in southern part of Gujarat, is renowned for its industrial estates and rich cultural heritage. The Valsad district is agriculturally prominent and is known especially for being a hub for Alphonso mangoes. The city features popular attractions like Tithal Beach, with its black sand and serene coastline, and Udvada Zoroastrian fire temple, the oldest Parsi Agiyari which holds significant spiritual site. It also boasts several temples, lush greenery, and tranquil surroundings that reflect its historical and natural charm. Valsad enjoys excellent rail and road connectivity to major cities like Mumbai, Surat, and Ahmedabad, making it an important commercial and cultural hub in Gujarat.

Lemon Tree Hotel, Valsad, Gujarat will feature 46 well-appointed rooms, two restaurants, a banquet, a meeting room, a swimming pool, a spa and other public areas. The nearest airport, Surat International Airport, is approximately 99 kms away from the property while the Valsad Railway Station is about 5 kms away. The hotel is also well connected by roadways for both public and private transport.

Speaking on the occasion, Mr. Vilas Pawar, CEO - Managed & Franchise Business, Lemon Tree Hotels commented, *"We are delighted to strengthen our portfolio in Gujarat, an economic powerhouse known for its rich cultural heritage, diverse landscapes, and vibrant history. This opening will be in addition to our seven existing and fourteen upcoming hotels in the state."*

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTH) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. It delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTH opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 200+ hotels, which includes over 110 operational hotels and close to 90 hotels set to open in India and internationally. Lemon Tree Hotels are located across India, in key metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada, etc. The company has also expanded internationally to Dubai, Bhutan and Nepal.