



Lemon Tree Hotels signs a new property in Ranchi, Jharkhand

Ranchi, 12th December 2024: Lemon Tree Hotels announced its latest signing — Lemon Tree Hotel, Ranchi. The property, which shall be managed by Carnations Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited, is expected to open in FY 2027.

Ranchi, the capital of Jharkhand, India, is known for its scenic beauty and tribal heritage. Nestled on the Chota Nagpur plateau, Ranchi has a moderate climate and is nicknamed the "City of Waterfalls" due to several cascading waterbodies within its borders. Once the center of the Jharkhand movement, which fought for a separate state, Ranchi is now a growing metropolis and a hub for industry and education. Its industrial base is fuelled by its abundant natural resources. Some key industries that Ranchi boasts of are mining and mineral processing, heavy engineering and forest-based industries.

Lemon Tree Hotel, Ranchi will feature 65 well-appointed rooms, a restaurant, a rooftop bar, banquet halls, meeting rooms, swimming pool, fitness center and other public areas. The Birsa Munda Airport is about 5 kms away while the Ranchi Junction is about 7 kms away from the property. The hotel is also well connected by roadways for both public and private transport.

Speaking on the occasion, Mr. Vilas Pawar, CEO- Managed & Franchise Business, Lemon Tree Hotels commented, *"We are delighted to announce the expansion of our portfolio in Jharkhand. By expanding our footprint across different states and cities, we aim to make Lemon Tree Hotels the most preferred brand across different segments. This opening will be in addition to our one existing and two upcoming hotels in the state."*

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. LTHL delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTHL opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 200+ hotels, which includes over 110+ operational hotels and more than 80 hotels set to open in India and internationally. Lemon Tree Hotels are located across metro regions, including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada etc. The company expanded internationally with hotels opening in Dubai in December 2019, in Bhutan in February 2020 and in Nepal in April 2024.