



## **Lemon Tree Hotels signs a new property in Vijayawada**

**New Delhi, 18<sup>th</sup> September 2024:** Lemon Tree Hotels announced its latest signing – Keys Lite by Lemon Tree Hotels, Metropolitan, Vijayawada. The property, which shall be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited, is expected to open in FY 2026.

Vijayawada, a bustling city in Andhra Pradesh, India, is celebrated for its rich cultural heritage, historic landmarks, and vibrant energy. Nestled along the banks of the Krishna River, it serves as a major hub for industry and commerce. The city boasts several ancient temples, with the Kanaka Durga Temple being a significant Hindu pilgrimage site. With its mix of historical charm, cultural richness, and modern flair, Vijayawada offers travellers a distinctive and rewarding experience.

Keys Lite by Lemon Tree Hotels, Metropolitan, Vijayawada will feature 44 well-appointed rooms, a restaurant, meeting room, and banquet facilities. The Vijayawada International Airport is about 15 kms from the property while Vijayawada Railway Station is about 6 kms away. The hotel is also well connected by roadways for both public and private transport.

Mr. Vilas Pawar, CEO – Managed & Franchise Business, Lemon Tree Hotels said on the occasion, *"We are excited to share the expansion of our portfolio in Vijayawada where we have one upcoming and two operational properties. This addition will complement our existing four hotels and four upcoming properties in Andhra Pradesh."*

### **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. LTHL delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTHL opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 180+ hotels, which includes over 110+ operational hotels and more than 70 hotels set to open in India and internationally. Lemon Tree Hotels are

located across metro regions, including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada etc. The company expanded internationally with hotels opening in Dubai in December 2019, in Bhutan in February 2020 and in Nepal in April 2024.