



Lemon Tree Hotels launches its seventh property in Uttar Pradesh with Lemon Tree Hotel, Noida

The property features 40 well-appointed rooms & suites, a restaurant, banquet spaces, conference rooms, and other public areas

12th August 2024: Lemon Tree Hotels Limited announces the opening of Lemon Tree Hotel, Noida. This managed hotel is the seventh property of the group in Uttar Pradesh.

This welcoming hotel features 40 well-appointed rooms and suites, Citrus Café – a multi-cuisine coffee shop, several banquet spaces, fully equipped conference rooms, and other public areas.

Nestled in the vibrant hub of Noida's Sector 1, Lemon Tree Hotel, Noida is an unbeatable location for both the leisure and business travellers. The hotel's contemporary interiors, seamless service, and signature lemon fragrance create an inviting atmosphere.

Noida, recognised for its modern infrastructure and abundant green spaces, hosts a myriad of multinational corporations, educational institutions, shopping malls, and recreational facilities. Its strategic location in Delhi's proximity, coupled with a well-developed infrastructure and a thriving economy, makes the city a magnet for business travellers, residents and visitors alike.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. LTHL delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTHL opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 160+ hotels, which includes over 110 operational hotels and more than 60 hotels set to open in India and internationally. Lemon Tree Hotels are located across metro regions, including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada etc. The company expanded

internationally with hotels opening in Dubai in December 2019, in Bhutan in February 2020 and in Nepal in April 2024.