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News monitored for: Lemon Tree Hotels

Lemon Tree Hotels doubles inventory in Goa



■ Carnation Hotels, the whollyowned subsidiary and management arm of Lemon Tree Hotels, has signed an operating agreement for the groups' first Red Fox hotel in Morjim, Goa with Unicorn Real Estate. With this signing, Lemon Tree Hotels doubles its consolidated inventory in the city. Red Fox Hotel, Goa will have 111 rooms and cater to leisure travellers looking for a pocket-friendly experience in Goa. The hotel is strategically located just a stone's throw from the Morjim beach known for the fabled Olive Ridley Turtles and the golden sands.

The hotel will be refurbished and renovated as per the Lemon Tree brand standards in the next few months and is expected to open doors to guests by October 2018. Lemon Tree Hotels now has a development pipeline of 3096 rooms in 27 hotels across 22 new cities of India.

Lemon Tree Group operates three brands - Lemon Tree Premier (upper midscale), Lemon Tree Hotels (midscale) and Red Fox by Lemon Tree Hotels (economy). It currently owns and operates 48 hotels in 30 cities aggregating 4900 rooms as on March 31, 2018. The group already has two hotels in Candolim, Goa - Lemon Tree Amarante Beach Resort, a 65-room midscale resort and Lemon Tree Hotel, Candolim a 34-room hotel, just five minutes from the beach. With this signing, Lemon Tree's combined inventory in Goa moves up to 210 rooms, thereby providing its discerning guests with another refreshing stay option in the city to have a relaxing holiday.