

Publication: India Infoline

Headline: Lemon Tree Hotel, Dehradun is located on Rajpur Road in the premium area of the city

Link: <http://www.indiaonline.com/Markets/News/Lemon-Tree-Hotel/5872156059>

Edition: Online Date: 21st February, 2014

Dehradun to have its first Lemon Tree Hotel

India Infoline News Service/ 17:09 , Feb 20, 2014

Lemon Tree Hotel, Dehradun is located on Rajpur Road in the premium area of the city

Lemon Tree Hotels (LTH) today announced its first property in Dehradun. Carnation Hotels, the hotel management joint venture partner of Lemon Tree Hotels has signed a management contract for running a hotel with Pacific Development Corporation (PDC Ltd.), the promoters of the Pacific Mall complex on Rajpur Road.

The agreement between Carnation Hotels for management of the newly developed Hotel atop the Pacific Mall owned by the PDC Ltd. was signed by Rattan Keswani, Co-Promoter and Managing Director, Carnation Hotels & DyMD, Lemon Tree Hotels and S. K. Bansal, CMD, Pacific Development Corporation Limited. The hotel shall be branded as a Lemon Tree Hotel, and will open in a few months.

"Dehradun, the capital city of Uttarakhand, is the gateway to the northern regions of India and undoubtedly holds a position of importance both as a growing business hub and a centre point for tourism in the region. We are excited about including this destination in our portfolio and look forward to establishing the Lemon Tree Hotels brand in this geography," said Rattan Keswani.

Speaking on the occasion, Patu Keswani, CMD Lemon Tree Hotels said, *"We are delighted with this new inclusion in our fast-growing Lemon Tree family. This announcement now takes our hotel count to 15 cities and 25 hotels in India. Dehradun works as launch pad for all business and leisure travel in Uttarakhand and we see Lemon Tree as a perfect option to the customary needs of a mid-segment traveler looking for smart services and close to home comfort."*

Mr. S.K. Bansal, CMD, Pacific Development Corporation Ltd. said, *"We are excited to bring Lemon Tree Hotels to Dehradun and to be a part of India's fastest growing hotel chain, the 3rd largest by self-owned rooms. Lemon Tree Hotels have a distinctive strength of distribution in the domestic space which will help leverage our hotel's business. We are sure that with the world class management that Lemon Tree Hotels brings to the table, our hotel will soon become the most preferred choice among business and leisure travelers visiting the city."*

Just 35 minutes from Mussourie, Lemon Tree Hotel, Dehradun is located on Rajpur Road in the premium area of the city and will coexist in the confines of the Pacific Mall, giving the city its very first integrated shopping, entertainment and hotel complex. Envisioned to be in line with the quintessential fresh, fun and spirited ambience of all Lemon Tree properties, LTH Dehradun promises to be all that one can expect of a Lemon Tree Hotel and more. On offer will be 49 stylish rooms and suites providing a close to home comfort and breathtaking views of the Valley. Full loaded with a business center, a meeting room and a multi-cuisine coffee shop – Citrus Café, LTH Dehradun will also have a hip recreation center along with a fully equipped gym to keep guests feeling as fresh-as-a-lemon.

Strategically located, LTH Dehradun is only minutes away from the heart of the city, making it convenient for business and leisure travelers alike. While all key tourist attractions in the city are within 10 km of its radius, the hotel is also well located for transit tourists heading out to Rishikesh, Haridwar and to the higher spots of the Himalayan range. Dehradun is well linked by rail and road with Delhi, Bombay, Calcutta, Lucknow and Varanasi and also connected by the Jolly Grant airport, about an hour's drive from the city centre.

India Infoline is a online portal which offers advice and execution platform for the entire range of financial services covering products ranging from Equities and derivatives, Commodities, Wealth management, Asset management, Insurance, Fixed deposits, Loans, Investment Banking, Gold bonds and other small savings instruments. It has around **35,000** visitors daily.

Publication: APN News

Headline: Dehradun to have its first Lemon Tree Hotel

Link: <http://www.apnnews.com/2014/02/20/dehradun-to-have-its-first-lemon-tree-hotel/>

Edition: Online

Date: 21^H February, 2014

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"Dehradun, the capital city of Uttarakhand, is the gateway to the northern regions of India and undoubtedly holds a position of importance both as a growing business hub and a centre point for tourism in the region. We are excited about including this destination in our portfolio and look forward to establishing the Lemon Tree Hotels brand in this geography." said Rattan Keswani.

Speaking on the occasion, Patu Keswani, CMD Lemon Tree Hotels said, "We are delighted with this new inclusion in our fast-growing Lemon Tree family. This announcement now takes our hotel count to 15 cities and 25 hotels in India. Dehradun works as launch pad for all business and leisure travel in Uttarakhand and we see Lemon Tree as a perfect option to the customary needs of a mid-segment traveler looking for smart services and close to home comfort."

Mr. S.K. Bansal, CMD, Pacific Development Corporation Ltd. said, "We are excited to bring Lemon Tree Hotels to Dehradun and to be a part of India's fastest growing hotel chain, the 3rd largest by self-owned rooms. Lemon Tree Hotels have a distinctive strength of distribution in the domestic space which will help leverage our hotel's business. We are sure that with the world class management that Lemon Tree Hotels brings to the table, our hotel will soon become the most preferred choice among business and leisure travelers visiting the city."

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APNNEWS is a 24 X 7 news portal which covers news, business, markets, tech, industry, education, health, tourism, entertainment etc, with more than **25,000** hits daily.

Publication: News Super fast

Headline: Dehradun to have its first Lemon Tree Hotel

Link: <http://newssuperfast.com/2014/02/20/dehradun-to-have-its-first-lemon-tree-hotel/>

Edition: Online

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Posted by admin | On 20 February, 2014 | In General

Pacific Development Corporation ink agreement with Lemon Tree Hotels' management arm, to operate their 49-room hotel atop the Pacific Mall, Rajpur Road.

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