Lemon Tree Hotels begins mega sale for 2015

Lemon Tree Hotels (LTH) announced the first ever flash sale in the Indian hospitality industry. Mega Sale-2015 is an innovative limited period offer that allows guests to book rooms at just Rs 2,015 across a wide selection of its extensive vertical portfolio of 26 hotels in 15 cities across India. This is the group's latest attempt at providing more value and designed in line with the 'value for money' philosophy of the Lemon Tree Hotels' group. The offer says that a guest can stay in any of the three Lemon Tree brands – Lemon Tree Premier (upscale), Lemon Tree Hotel (midscale) and Red Fox Hotel (economy) between December, 2014 to January, 2015, at a nominal rate of Rs 2,015 for single occupancy, and can avail double occupancy by additionally paying a token charge of Rs 499 only. The offer opens on December, 2014.