

News monitored for: Lemon Tree Hotels

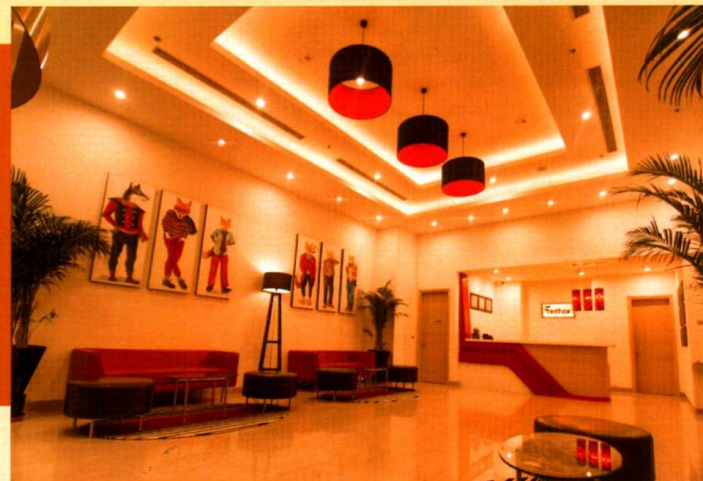


Lemon Tree HOTELS

launch universally accessible Hotels in Gurugram

By Anil Singh

The Lemon Tree Hotel Company, the third largest Indian hotel chain by asset ownership in the country, announced the formal opening of its twin properties in Gurugram, thereby becoming the largest owner of hotel rooms in the millennium city. Speaking on this



occasion, Vikramjit Singh, President, Lemon Tree Hotels said: "We are delighted to reach a milestone of six hotels in the city. Gurugram continues to attract business and leisure travelers throughout the year and the launch of these twin properties along with a Convention Center only brings to fore

the potential of this market and LTH's successful run here."

With this launch, Lemon Tree group now commands a joint inventory of 530 rooms in the city.

Adding a collective inventory of just under 400 rooms, Lemon Tree Hotel, Sector 60 and Red Fox Hotel,

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Sector 60, located just off Golf Course Extension Road and a short distance from the key business hubs also houses a separate Convention Center with commercial and office space making it the largest accessible MICE destination in Delhi NCR.

In line with the fresh, fun and spirited ambience of Lemon Tree, these properties promise to delight its upbeat guests with their vibrant interiors, scrumptious food, impeccable facilities and the distinctive warm and friendly services that Lemon Tree is known for. Designed on the principles of universal design, these special hotels allow people of varying abilities to access all areas of the hotel with ease and offer specially designed room and multiple suites for differently-abled guests.

They are a part of a unique initiative adopted by the company, wherein, Lemon Tree has taken its initiatives on inclusion to a new benchmark. Not only are these hotels 100% accessible for people of all abilities, but are also run by a special team.

As part of the group's HR strategy, we usually hire 12-15% employees with disability and a similar percentage of persons from the economically and socially marginalized disadvantaged segments (EcoSoc) of the society.

In a first-of-its-kind endeavor, 70% of the hotel staff in Lemon Tree Hotel, Sector 60 is either from the Economically and Socially marginalized segments of the society (EcoSoc) or differently-abled (Employees with Disability).

Aradhana Lal, Vice President, Sustainability Initiatives, Lemon Tree Hotels explains: "We truly believe in mainstreaming and including people with disabilities and those from the marginalized segments in our employee base and provide them the same opportunities as others in order to realize their full potential. This launch is special to us. We are proud to introduce our new hotels in Sector 60, Gurugram run by a truly special team"

Strategically nestled between high-end residential societies, the twin hotels offer easy access to HUDA Metro Station, Leisure Valley and Sector 29, the entertainment district of the city, besides being 20 minutes away from Signature Towers, IFFCO Chowk and the Mall mile on MG Road.

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for an ambience that is refreshing, contemporary and stylish. It has an inventory of 104 stylish rooms and suites, a 24x7 multi-cuisine coffee shop – Citrus Café and a hip recreation bar – Slounge in addition to a business center, a fitness Gym and open-air swimming pool.

Red Fox Hotel, Sector 60 is an economy business hotel and offers 154 smart rooms and suites, a multi-cuisine coffee shop – Clever Fox Café, a Cyber Kiosk, an efficient meeting room, a well-equipped fitness centre and laundry service. The hotel welcomes guests with its fresh bold interiors as well as crisp and clean rooms and delights with its unbeatable value and reliable safety standards.

With the opening of this new property, Lemon Tree Hotels now owns and operates 40 hotels in 23 cities with over 4100 rooms and over 4500 employees. □

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